

### **Community Outreach Summary**

**ROUND 2 | SUMMER 2024** 

### **ROUND TWO OUTREACH OVERVIEW**

The second round of community outreach for the Cohesive Ketchum Comprehensive Plan update was conducted in July and August of 2024 to solicit input on key policy choices related to housing, tourism/economy, and community character. Opportunities for input included:

- Walking Tours. In late July, Planning Services staff hosted six neighborhood walking tours to gather feedback on the character and scale of buildings across Ketchum. A total of 59 community members participated.
- Community Workshops. Two community workshops were held at the Limelight Hotel to discuss policy choices related to community character, the economy, and housing. The first meeting took place on August 20<sup>th</sup> and was designed to elicit feedback from Ketchum's younger residents and workers (individuals who are around 40 years old, or younger) whose feedback has been harder to gather throughout the Cohesive Ketchum project. The second meeting took place on the morning of August 21<sup>st</sup> and was open to the general public. A total of 109 community members participated.
- Advisory Group Meetings. Two Cohesive Ketchum project advisory groups, the Technical Advisory Group and the Citizens Advisory Committee, met on August 20<sup>th</sup> to discuss policy choices related to community character, the economy, and housing, as well as the benefits and trade-offs associated with the proposed policy choices. A total of 18 advisory group members participated.

Key themes that emerged from these discussions are summarized below.

### **KEY TAKEAWAYS FROM ROUND TWO OUTREACH**

Information gathered during this round of community outreach was born from meaningful, guided conversations with advisory group members, business and property owners, workers, and Ketchum residents at structured events. As a result, the following sections are designed to provide an overview of topics discussed and the themes that arose from those in-depth conversations.

Three focus areas were explored as part of this round of outreach: community character, housing, and tourism/economy. These focus areas were selected because they represent topics where the community has mixed opinions on the types of policies and implementation actions the City should take to meet the community's vision for the future.

### **Community Character**

The first round of public outreach conducted in the spring of 2024 revealed that participants in the Cohesive Ketchum project are passionate about preserving Ketchum's character, which is shaped by the people who live here as well as the buildings and natural environment that contribute to the community's sense of place. Questions asked during this round of outreach were intended to prompt participants to consider the tradeoffs that might accompany policy positions that prioritize regulation of Ketchum's built environment.

### **Key Takeaways**

- Support for limiting the height of buildings in the Retail Core to 3-stories (at a minimum) and throughout Downtown (as an ideal).
- Concern for the loss of historic structures Downtown and the loss of smaller homes throughout Ketchum.
- Support for regulating building design, with some parameters
  - Fewer flat roofs
  - Less variation in building materials on a single structure/less black metal
  - Contextual design next to historic structures
  - Incorporation of courtyards and plazas along street frontages/at the corner of buildings
- Desire for stronger parking requirements.

### **Open-ended Comments**

When reviewing feedback related to community character, comments could be grouped into 17 topic areas, the most common of which were design standards/guidelines and building scale/bulk/mass (see Figure 1).



Community offered **support** for the following policies:

- Strengthen design review criteria (in conjunction with design guidelines/standards)
- Expand historic preservation focus and programs to encourage rehabilitation/adaptive reuse of historic structures
- Reduce height and FAR allowances in the Retail Core to limit the scale and intensity of new developments
- Eliminate height incentive for hotels
- Strengthen hillside development regulations
- Active street level. Support for the creation of corner plazas and public gathering places.
- **Building materials.** Emphasis on the impact of building materials on Ketchum's visual appeal. Support for high-quality, durable exterior building materials.



- **Community character.** Open-ended comments related to community character equated character with vibrancy. They also noted that Main Street is part of Ketchum's character.
- **Community housing.** Acknowledgement that workforce housing is needed in Ketchum, with support for providing community housing options outside of Downtown.
- **Contextual design.** Desire for developers to incorporate context-sensitive design features and transitions into their projects.
- **Design standards/guidelines.** Concern about the lack of variation among new developments (e.g., big boxes). Some participants support the creation of new/more design guidelines, but others are wary of their effectiveness.
- Downtown. Interest in highlighting the differences between retail core and the rest of Downtown.
- **Historic preservation/adaptive reuse.** Support for protecting legacy and historic buildings.
- **Incentives.** Mixed feedback was provided regarding existing height incentives for hotels and community housing.
- Infrastructure. Desire for better maintained public streets and pedestrian access.
- Light Industrial Area. Support for providing housing opportunities in the Light Industrial Area.
- Mix of uses. General support for allowing a mix of uses in retail core and mixed-use land use categories (though there is some disagreement around which uses should be encouraged).
- Parking. Concern about the amount of parking available in Ketchum.
- **Process.** Need for clarity around the roles and responsibilities of the Planning Commission.
- **Property rights.** Concern for impact of policy changes on property rights.
- Scale/bulk/mass. Several participants noted dissatisfaction with the current height and bulk of buildings, especially Downtown. Others noted they would be okay with larger buildings in other areas (e.g., Light Industrial Area, not on Main Street).

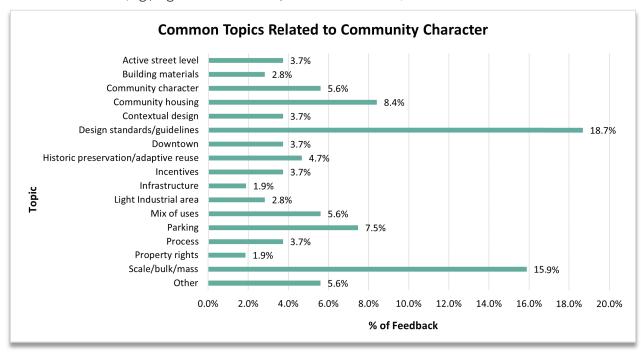


Figure 1: Common Topics Related to Community Character



### Housing

Throughout the Cohesive Ketchum project, participants have continually expressed a desire to create opportunities for full-time (or mostly full-time) residents to live in Ketchum. This sentiment is closely aligned with participants' feelings about Ketchum's character, which is informed by the people who contribute to the city's unique sense of place. The discussions held during this round of outreach were designed to encourage residents to think about the different types of housing that may be appropriate in Ketchum and the benefits and tradeoffs associated with housing development at different densities.

### **Key Takeaways**

- Frustration that housing is increasingly out of reach for members of the local workforce, resulting in longer commutes and increased traffic congestion.
- Support for the expansion of Community Housing options in a variety of locations.
- Desire to see Ketchum get "more bang for its buck" (i.e., more units per structure) out of the limited land the City has available for development.
- Interest in the City pursuing housing solutions down valley/outside of Ketchum and/or in the Light Industrial Area.
- Concern around the impacts that changes to housing policy may have on private property rights.
- Unfavorable view of the City subsidizing Community Housing.



Community offered **support** for the following policies:

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
- Expand allowances for ADUs with off-street parking
- Maintain existing employee housing requirements for hotels
- Facilitate the creation of employer-sponsored housing
- Allow work/live unit by-right in LI if unit is rented to a local worker

### **Open-ended Comments**

Open-ended comments related to housing could be grouped into 18 topic areas, the most common of which were housing types/options and community housing (see Figure 2). A summary of feedback provided by topic area is provided below.

- ADUs. Support for loosening restrictions around the construction of accessory dwelling units, with regulations designed to limit their use as short-term rentals (if City funding is involved).
- Amenities. Support for new residential developments to include sidewalks, pedestrian amenities, and bike parking.
- Community housing. Feedback related to community housing was mixed, though participants
  were generally supportive of funding and constructing community housing if units are going to
  be occupied by local workers.
- Density. Participants who commented on density during the housing discussion acknowledged the need to construct taller/larger buildings to meet Ketchum's housing demand, but also expressed a desire for those buildings to fit in with Ketchum's character.
- Hillside protection. Support for strengthening Ketchum's hillside development standards.
- **Historic preservation.** Support for applying historic preservation standards in residential neighborhoods.



- Housing programs. Mixed support for the creation of employer-sponsored housing.
- Housing types/options. Most participants who commented on housing types were in favor of expanding the options available within Ketchum (e.g., single-family homes, ADUs, duplexes, missing middle housing, variation in unit sizes, etc.).
- Incentives. Disapproval of current FAR incentives.
- Light Industrial Area. Support for loosening restrictions around housing in LI.
- Lot size/configuration. General concern about property owners' ability to consolidate multiple lots.
- **Maximum unit size.** Mixed feedback was provided regarding whether or not the City should establish maximum unit sizes for new residential development.
- More housing units. Desire to see more units incorporated into new multi-family buildings and to preserve existing, single-family detached units.
- **Neighborhood character.** Feedback that changes to structures in residential neighborhoods should be in line with the surrounding context.
- Parking. General consensus that housing developments should include parking for residents.
- **Regional focus.** Participants emphasized the need to work as a region to solve housing issues, and expressed a desire for new residential development to occur down valley.
- Retail core. Feedback in support of providing housing options outside of Ketchum's retail core.
- **Second homeowners.** One participant commented on the need to consider seasonal homeowners when considering neighborhood policy changes.
- **Short-term rentals.** Concern for popularity of short-term rentals and their impact on housing needs.

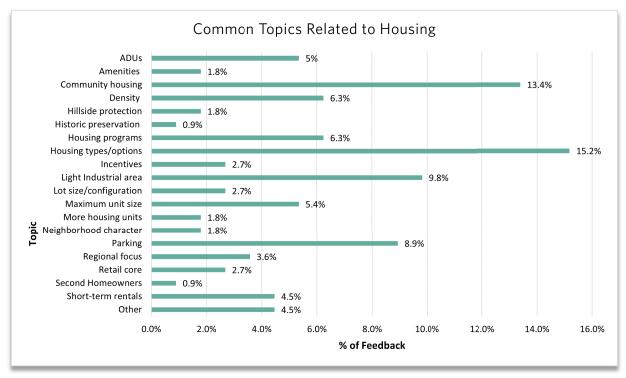


Figure 2: Common Topics Related to Housing.



### Tourism/Economy

Finally, outreach conducted as part of this project has revealed that participants are interested in creating a more resilient local economy. This may mean continuing to support tourism operations while advancing policies that support the diversification of Ketchum's businesses and employment opportunities. Questions asked during this round of outreach were designed to prompt participants to consider the role of certain land use policies and programs in attracting new businesses and retaining existing businesses.

### **Key Takeaways**

- Support for increasing flexibility in the types of uses allowed in the Light Industrial Area (e.g., restaurants, retail, Community Housing) with limitations.
- Desire to maintain Ketchum's reputation as a "home" for local businesses and start-ups.
- Interest in encouraging uses that will increase the year-round vibrancy of the Warm Springs Base Area (and throughout Ketchum).
- Concern for current incentives related to parking, building height, and Floor Area Ratio.
- Wary of parking impacts associated with higher density development.

### **Open-ended Comments**

Open-ended feedback related to tourism/economy could be grouped into 14 topic areas, the most common of which were incentives and the Light Industrial Area (see Figure 3). A summary of feedback provided by topic area is provided below.

### Community offered **support** for the following policies:

- Maintain flexibility in the design and scale of new development in mixed-use districts
- Establish a commercial/industrial preservation program for local businesses
- Enable the creation of Business
   Improvement District(s)
- Establish regulatory incentives for commercial/industrial development (or spaces within mixed-use developments) that are deed restricted to prevent redevelopment into nonemployment uses
- Expand the Retail Core
- Business impacts. Concern for how changes to city policy may impact existing businesses.
- **Business mix.** Support for attracting and maintaining a variety of businesses in Ketchum, including retailers, restaurants, small-scale hotels, mixed-use buildings, and office space.
- Community character. Open-ended comments related to community character equated character with Ketchum's small-town feel and smaller buildings.
- **Economic development tools.** Lack of clarity around the potential impacts of different economic development tools (e.g., deed-restricted commercial, Business Improvement District).
- **Economic diversification.** Support for diversifying the local economy in a way that builds on non-tourism industries.
- **Housing.** Support for exploring employee housing opportunities.
- **Incentives.** Mixed feedback was provided regarding existing height incentives for hotels and community housing.



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- Infrastructure/public amenities. Support for improving connectivity of public infrastructure (e.g., bike lanes and public gathering spaces).
- **Light Industrial Area.** Support for loosening use restrictions in LI to allow for the creation of restaurants, retail businesses, and housing.
- Parking. Concern about the amount of parking available in Ketchum.
- Retail core. Mostly supportive of expanding the boundaries of the retail core.
- Warm Springs Base. Interest in making the Warm Springs Base area a vibrant, year-round community center.

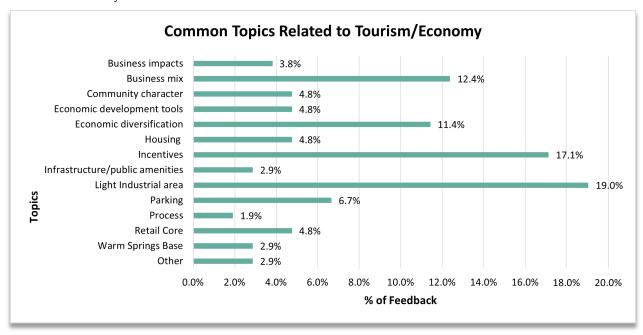


Figure 3: Common Topics Related to Tourism/Housing









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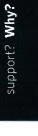
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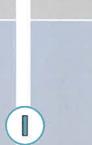
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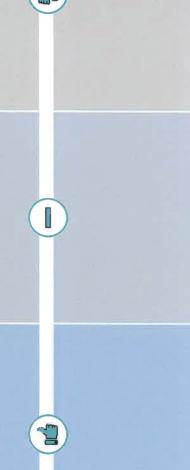
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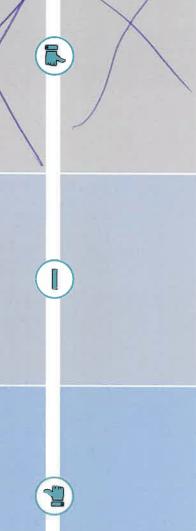
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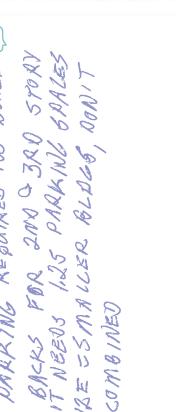
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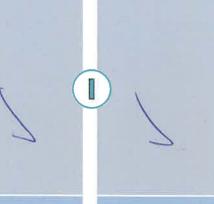
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RECOMMENDED? **EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

**EXTENT DO YOU** SUPPORT THE **NEW TOOLS/** TO WHAT

RECOMMENDED? PROGRAMS

GENERAL FEEDBACK:

THOUGHTS/SUGGESTIONS KETCHUM'S CHARACTER? THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE DO YOU HAVE OTHER

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I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/ I NEED MORE INFORMATION

I DO NOT SUPPORT THESE RECOMMENDATIONS

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THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE

KETCHUM'S CHARACTER?









I SUPPORT THESE RECOMMENDATIONS

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RECOMMENDED? PROGRAMS

GENERAL FEEDBACK:

THOUGHTS/SUGGESTIONS KETCHUM'S CHARACTER? THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE DO YOU HAVE OTHER

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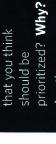
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RECOMMENDED? **EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

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THOUGHTS/SUGGESTIONS KETCHUM'S CHARACTER? THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE

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I SUPPORT THESE RECOMMENDATIONS

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THOUGHTS/SUGGESTIONS KETCHUM'S CHARACTER? THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE DO YOU HAVE OTHER GENERAL FEEDBACK:









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THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE

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TO WHAT EXTENT DO YOU SUPPORT THE NEW TOOLS/PROGRAMS

RECOMMENDED?

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THOUGHTS/SUGGESTIONS THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE DO YOU HAVE OTHER GENERAL FEEDBACK:

KETCHUM'S CHARACTER?





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THAT YOU WOULD LIKE TO SEE CONSIDERED TO PROTECT/REINFORCE

KETCHUM'S CHARACTER?

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# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

 Strengthen design review criteria (in conjunction with design guidelines)  Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings

# RETAIL CORE

- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
- Reduce height and FAR allowances to limit the scale and intensity of new developments
- · Eliminate height incentive for hotels
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height incentive for hotels

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- fstablish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

# MIXED-USE

COMMUNITY

MIXED-USE

Maintain current height and density allowances/incentives

### ACTIVITY CENTERS

 Expand allowance for a range of housing options to reduce pressure for housing in other areas

### MIXED-USE INDUSTRIAL AREA

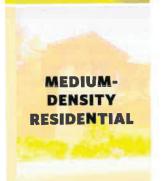
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

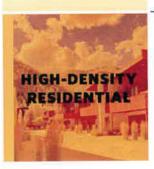
### **NEW TOOLS/PROGRAMS**





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas





# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

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# RETAIL CORE

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- Reduce height and FAR allowances to limit the scale and intensity of new developments
- · Eliminate height incentive for hotels ) and work Force It outsing
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height incentive for hotels

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- Establish a commercial facade/ building improvement grant program for designated Historic buildings
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# MIXED-USE

COMMUNITY

MIXED-USE

Maintain current height and density allowances/incentives

425



- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

MIXED-USE INDUSTRIAL AREA allow more housing not just nork/live

## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

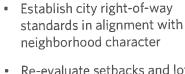
· Maintain larger lot sizes and lower

### **NEW TOOLS/PROGRAMS**

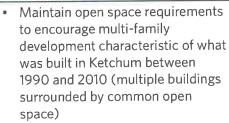


densities to reinforce established patterns of lower-density housing types

Establish city right-of-way

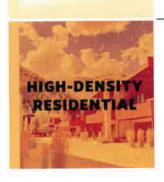


- MEDIUM-DENSITY RESIDENTIAL
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations



Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
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### WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

Strengthen design review criteria (in conjunction with design guidelines)

 Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings



- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
- Reduce height and FAR allowances to limit the scale and intensity of new developments
- Eliminate height incentive for hotels Keep to 3 floors Max !
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
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- Establish a commercial facade/ building improvement grant program for designated Historic buildings
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### MIXED-USE ACTIVITY

COMMUNITY

MIXED-USE

 Maintain current height and density allowances/incentives



- · Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

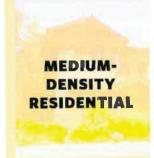
# MIXED-USE INDUSTRIAL

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

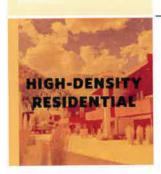
### **NEW TOOLS/PROGRAMS**





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
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WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### NEW TOOLS/PROGRAMS

MIXED-USE AREAS (ALL) Strengthen design review criteria (in conjunction with design guidelines)  Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings

RETAIL CORE

Incentivize the adaptive reuse of existing buildings (not just those on the historic register)

Establish

 Reduce height and FAR allowances to limit the scale and intensity of new developments

Eliminate height incentive for hotels

Continue to require ground floor commercial space/activation

 Retain height and FAR allowances to offset proposed reductions in the Retail Core  Establish a commercial facade/ building improvement grant program for designated Historic buildings

 Establish a legacy business program to showcase longtime Ketchum businesses

 Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

COMMUNITY MIXED-USE

Eliminate height incentive for hotels -> HEIGHT CONTEXT

MIXED-USE ACTIVITY CENTERS

Maintain current height and density allowances/incentives

MIXED-USE INDUSTRIAL AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

INCREPASE LOT USE

### WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**

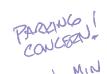


MEDIUM-

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- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing
- · Establish city right-of-way
- characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations 2
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes



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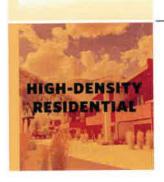
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  - to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
  - Expand designation of historic buildings in residential areas





### WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**

MIXED-USE AREAS (ALL) Strengthen design review criteria (in conjunction with design guidelines)

• Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, coof forms, and public gathering spaces, particularly for new or redevelopment mext to historic buildings

**RETAIL CORE** 

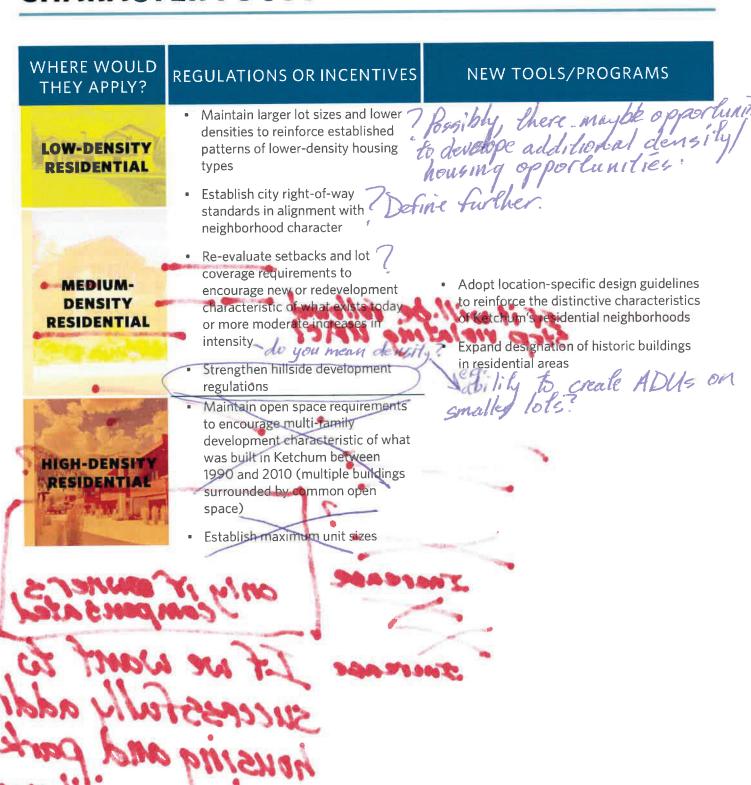
- incentivize the adaptive reuse of existing buildings (not just those on the historic register)
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COMMUNITY MIXED-USE

- ACTIVITY CENTERS
- Maintain current height and density allowances/incentives
- MIXED-USE
- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
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MIXED-USE INDUSTRIAL AREA









# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?

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WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**

MIXED-USE AREAS (ALL) Strengthen design review criteria (in conjunction with design guidelines) Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings

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building improvement grant program for designated Historic buildings

• Establish a legacy business program to showcase longtime Ketchum businesses

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• Expand historic preservation focus to

Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

MIXED-USE ACTIVITY

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**MIXED-USE** 

Maintain current height and density allowances/incentives

 Expand allowance for a range of housing options to reduce pressure for housing in other areas

• Eliminate or minimize design review requirements

Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

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MIXED-USE INDUSTRIAL AREA

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# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

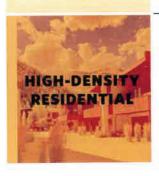
### **NEW TOOLS/PROGRAMS**



MEDIUM-DENSITY RESIDENTIAL

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WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

MIXED-USE AREAS (ALL) Strengthen design review criteria (in conjunction with design guidelines)

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- Retain height and FAR allowances to offset proposed reductions in the Retail Core
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- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses

Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

MIXED-USE

COMMUNITY

Maintain current height and density allowances/incentives

ACTIVITY CENTERS

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

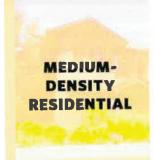
MIXED-USE INDUSTRIAL AREA badiden verste about in the day cover core

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

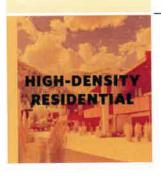
### **NEW TOOLS/PROGRAMS**





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas



## 8 0 05 PEOPLE COMMUNTS INTO LETCHIMA



# \* 9% of people Lie Fnork inklim 6 Sensitwitz Report >

### CHARACTER FOCUS

### WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

REGULATIONS OR INCENTIVES

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**RETAIL CORE** 

Incentivize the adaptive reuse of existing buildings (not just those on the historic register)

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historica (

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MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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MIXED-USE INDUSTRIAL

AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
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- Re-evaluate development standards maintain current patterns of development

(setbacks and lot coverage) to - MCVeluse Set backs | - Increase space between

Ban homes Over 3ks gf4

- reduce lot ceneral

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### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

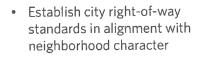


MEDIUM-

DENSITY

RESIDENTIAL

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HIGH-DENSITY RESIDENTIAL ADUS
Incentivize
Incentivize
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WHERE WOULD THEY APPLY?

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COMMUNITY

MIXED-USE

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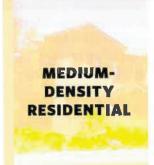


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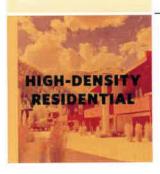
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### **NEW TOOLS/PROGRAMS**



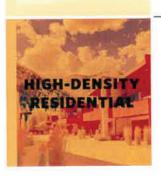
MEDIUM-

DENSITY

RESIDENTIAL

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### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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for housing in other areas

### MIXED-USE INDUSTRIAL AREA

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

3550 RM MAXIMUM

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

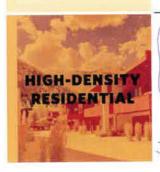
### **NEW TOOLS/PROGRAMS**



MEDIUM-DENSITY RESIDENTIAL

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750 SF - No Partin

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MIXED-USE

INDUSTRIAL

COMMUNITY

MIXED-USE

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# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

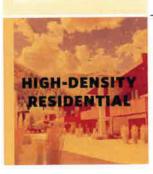


DENSITY

RESIDENTIAL

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WHERE WOULD THEY APPLY?

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COMMUNITY MIXED-USE

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MIXED-USE ACTIVITY CENTERS

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MIXED-USE INDUSTRIAL AREA Expand allowance for a range of housing options to reduce pressure for housing in other areas

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Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of

**development** 

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

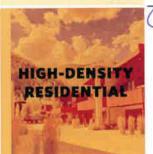
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COMMUNITY MIXED-USE

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ACTIVITY CENTERS

- Maintain current height and density allowances/incentives
- Expand allowance for a range of housing options to reduce pressure for housing in other areas

MIXED-USE INDUSTRIAL AREA

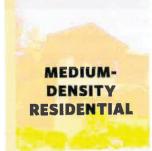
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### REGULATIONS OR INCENTIVES

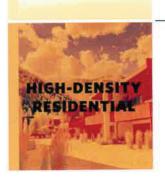
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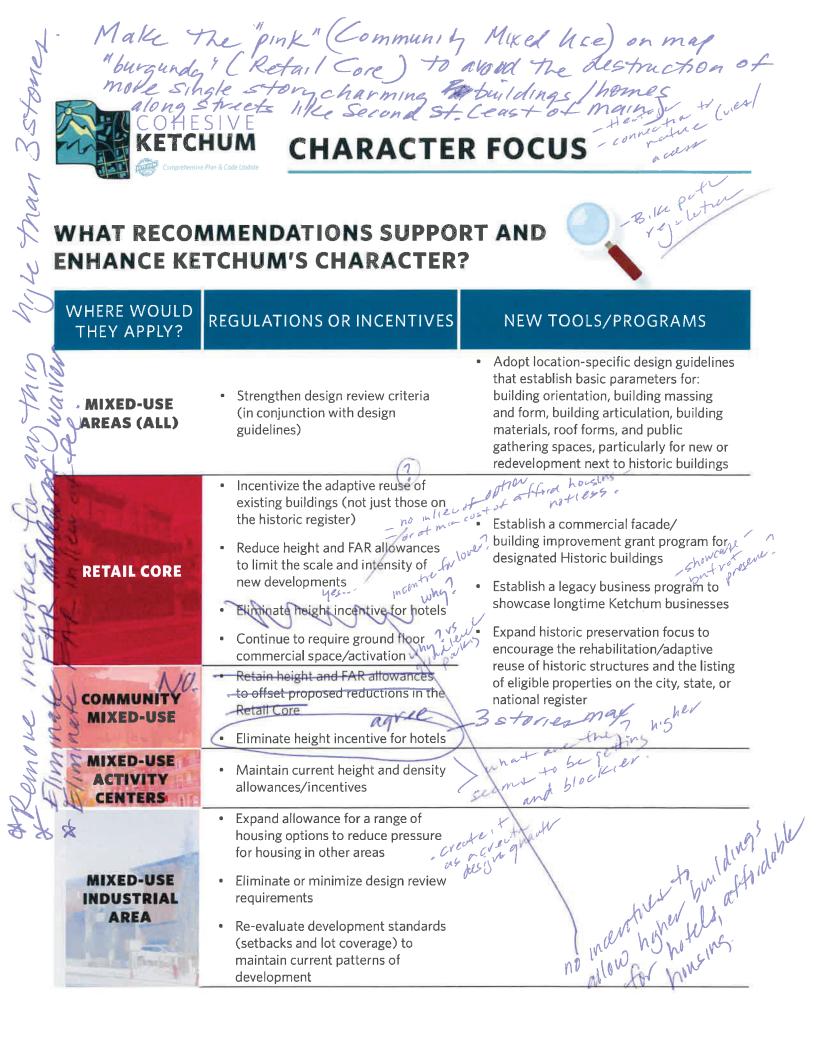




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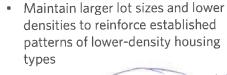


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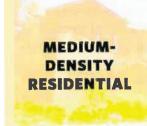
### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**



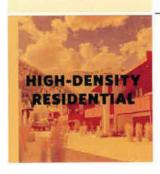


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To empower higher buildings, the affordable housing, am update the affordable housing, am update the height + density limits of places height + density limits of places away from city cone (red and pink areas) away from city cone (red and pink areas) For example, around St. Lukes / Cold Springs area.



### WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

### **MIXED-USE** AREAS (ALL)

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### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

RESIDENTIAL

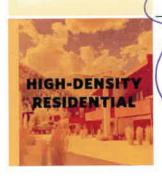
MEDIUM-

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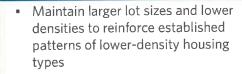
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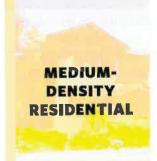
## REGULATIONS OR INCENTIVES

#### NEW TOOLS/PROGRAMS





limit amount of non-local plants & grasses.



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### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

Maintain current height and density allowances/incentives

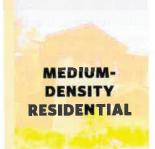
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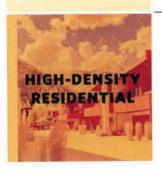
## REGULATIONS OR INCENTIVES





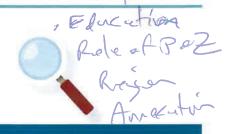
- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
  - Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas





## WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

#### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

- Strengthen design review criteria (in conjunction with design guidelines)
- Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings

**RETAIL CORE** 

- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
- Reduce height and FAR allowances to limit the scale and intensity of new developments
- Eliminate height incentive for hotels
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

COMMUNITY MIXED-USE

Eliminate height incentive for hotels

MIXED-USE ACTIVITY

Maintain current height and density allowances/incentives

CENTERS

Expand allowance for a range of housing options to reduce pressure for housing in other areas

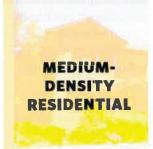
MIXED-USE INDUSTRIAL

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

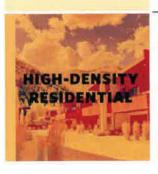
## REGULATIONS OR INCENTIVES





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## PROTECT NOW CORR.

## CHARACTER FOCUS

## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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## RETAIL CORE

- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
- Reduce height and FAR allowances
   to limit the scale and intensity of new developments
- X Eliminate height incentive for hotels
- Continue to require ground floor commercial space/activation

## COMMUNITY MIXED-USE

- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height incentive for hotels

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
  - Expand historic preservation focus to encourage the rehabilitation/adaptive
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### MIXED-USE ACTIVITY CENTERS

 Maintain current height and density allowances/incentives

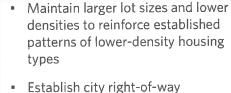
## MIXED-USE INDUSTRIAL

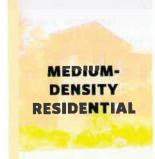
- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements admin DR OK
- Re-evaluate development standards
   (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

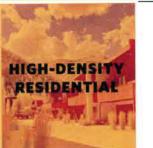
### REGULATIONS OR INCENTIVES







- standards in alignment with neighborhood character
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- Strengthen hillside development regulations



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## COMMUNITY MIXED-USE

Eliminate height incentive for hotels

### MIXED-USE ACTIVITY CENTERS

Maintain current height and density allowances/incentives

## MIXED-USE INDUSTRIAL AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

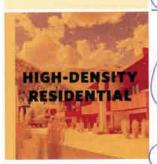


 Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types



- Establish city right-of-way standards in alignment with neighborhood character
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- Strengthen hillside development regulations
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WHERE WOULD THEY APPLY?

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#### **NEW TOOLS/PROGRAMS**

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Stop height incentives

## RETAIL CORE

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- Eliminate height incentive for hotels
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- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height incentive for hotels
- Maintain current height and density allowances incentives

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

COMMUNITY MIXED-USE

ACTIVITY CENTERS

> Expand allowance for a range of housing options to reduce pressure for housing in other areas

MIXED-USE INDUSTRIAL AREA

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

#### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

### LOW-DENSITY RESIDENTIAL

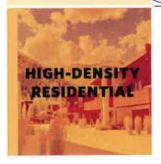
- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character

### MEDIUM-DENSITY RESIDENTIAL

- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- to reinforce the distinctive characteristics of Ketchum's residential neighborhoods

  Expand designation of historic buildings in residential areas

· Adopt location-specific design guidelines



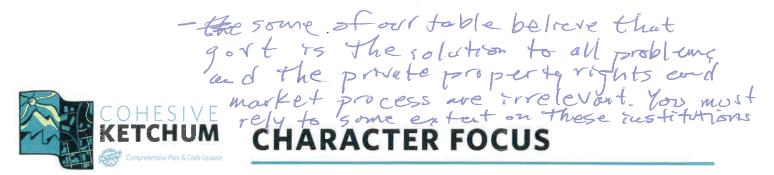
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

No more lot-line-to-lot-line if story boxes.

If we do if history, require MIN 10' setback.

we want to see our novizon line.

we want wedding cape Hering of buildings.



## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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COMMUNITY MIXED-USE

MIXED-USE ACTIVITY CENTERS

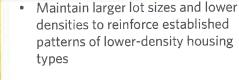
- Maintain current height and density allowances/incentives
- MIXED-USE INDUSTRIAL
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  - Re-evaluate development standards (setbacks and lot coverage) to 🧳 maintain current patterns of development

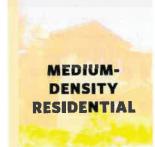
## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

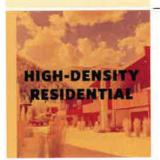
#### **NEW TOOLS/PROGRAMS**







- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
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PARKING-PARKING-PARKING QUALITY OF LIFE FOR PESIDEATS





## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



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COMMUNITY MIXED-USE

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MIXED-USE ACTIVITY CENTERS

Maintain current height and density allowances/incentives



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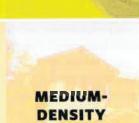
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## WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

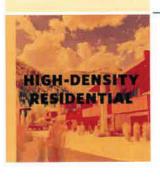




RESIDENTIAL

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### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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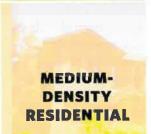


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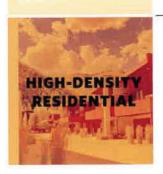
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MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

- Maintain current height and density allowances/incentives

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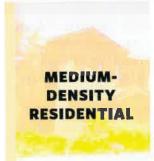


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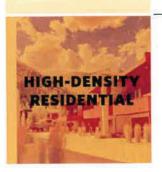
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COMMUNITY

MIXED-USE

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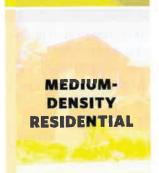
## MIXED-USE INDUSTRIAL AREA

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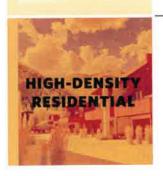
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#### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

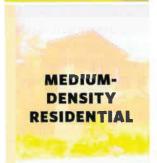
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- MIXED-USE INDUSTRIAL
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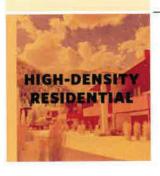
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Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

### MIXED-USE ACTIVITY CENTERS

COMMUNITY

**MIXED-USE** 

 Maintain current height and density allowances/incentives

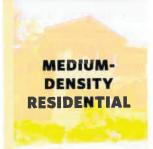
## MIXED-USE INDUSTRIAL AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

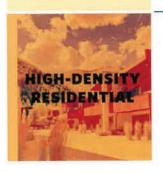
### REGULATIONS OR INCENTIVES





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- · Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas





## WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

- Strengthen design review criteria (in conjunction with design guidelines)
- Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings

## **RETAIL CORE**

- Incentivize the adaptive reuse of existing buildings (not just those on) the historic register)
- Reduce height and FAR allowances to limit the scale and intensity of new developments
- Eliminate height incentive for hotels
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height beentive for hotels

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

## MIXED-USE ACTIVITY

 Maintain current height and density allowances/intentives

## CENTERS

COMMUNITY

MIXED-USE

Expand allowance for a range of housing options to reduce pressure for housing in other areas

## MIXED-USE INDUSTRIAL

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**



MEDIUM-

DENSITY

RESIDENTIAL

 Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types

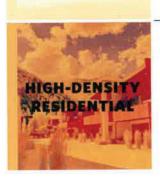
 Establish city right-of-way standards in alignment with neighborhood character

 Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity

Strengthen hillside development regulations

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## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

#### MIXED-USE AREAS (ALL)

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## MIXED-USE

COMMUNITY

MIXED-USE

 Maintain current height and density allowances/incentives

## ACTIVITY CENTERS

 Expand allowance for a range of housing options to reduce pressure for housing in other areas

## MIXED-USE INDUSTRIAL AREA

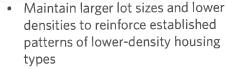
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**



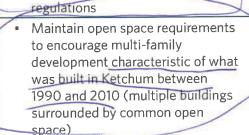


 Establish city right-of-way standards in alignment with neighborhood character



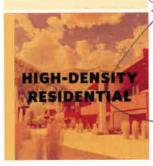
MEDIUM-DENSITY RESIDENTIAL Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity

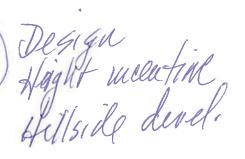
Strengthen hillside development



Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas







## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

MIXED-USE **AREAS (ALL)**  Strengthen design review criteria (in conjunction with design guidelines)

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**RETAIL CORE** 

- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
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• Establish a commercial facade/ housing / Commercial building improvement grant program for designated Historic buildings

for Deuthouse + hotel Style

- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

- · Maintain current height and density allowances/incentives
- Expand allowance for a range of housing options to reduce pressure for housing in other areas

MIXED-USE INDUSTRIAL

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

& Fix parking requiencents

## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**



MEDIUM-

DENSITY

RESIDENTIAL

 Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types

 Establish city right-of-way standards in alignment with neighborhood character

 Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity

Strengthen hillside development regulations

 Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open

Establish maximum unit sizes

Find ways to I density

 Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods

Expand designation of historic buildings in residential areas

a homstrings development

HIGH-DENSITY RESIDENTIAL

yel.



## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD
THEY APPLY?

#### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

### MIXED-USE AREAS (ALL)

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### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

 Maintain current height and density allowances/incentives

## MIXED-USE INDUSTRIAL AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

Where did the in-lieu parking fees go?

#### WHERE WOULD REGULATIONS OR INCENTIVES **NEW TOOLS/PROGRAMS** THEY APPLY? Maintain larger lot sizes and lower densities to reinforce established LOW-DENSITY patterns of lower-density housing RESIDENTIAL types Establish city right-of-way standards in alignment with neighborhood character Re-evaluate setbacks and lot coverage requirements to Adopt location-specific design guidelines MEDIUMencourage new or redevelopment to reinforce the distinctive characteristics DENSITY characteristic of what exists today of Ketchum's residential neighborhoods RESIDENTIAL or more moderate increases in intensity Expand designation of historic buildings in residential areas Strengthen hillside development regulations Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between HIGH-DENSITY 1990 and 2010 (multiple buildings RESIDENTIAL surrounded by common open space)

Silver Creek Outfitters Style

· Establish maximum unit sizes

Change Porking exemptions



## WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

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- Establish a commercial facade/ building improvement grant program for designated Historic buildings
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MIXED-USE ACTIVITY

CENTERS

COMMUNITY

MIXED-USE

- Maintain current height and density
- allowances/incentives

MIXED-USE INDUSTRIAL

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
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15 + 174

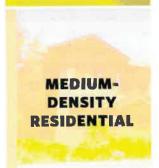
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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

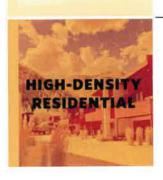
#### **NEW TOOLS/PROGRAMS**





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WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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# MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

 Maintain current height and density allowances/incentives

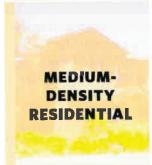
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# REGULATIONS OR INCENTIVES

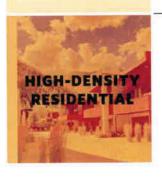
#### **NEW TOOLS/PROGRAMS**





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WHERE WOULD THEY APPLY?

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#### MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

Maintain current height and density allowances/incentives

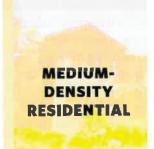
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# REGULATIONS OR INCENTIVES

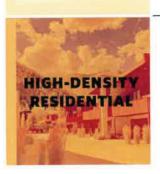
## **NEW TOOLS/PROGRAMS**





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WHERE WOULD THEY APPLY?

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designated Historic buildings

who find a logacy business program to showcase longtime Ketchum businesses

Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

- lack of production of - drage puty requirements

COMMUNITY MIXED-USE

MIXED-USE ACTIVITY CENTERS

 Maintain current height and density allowances/incentives

MIXED-USE INDUSTRIAL

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
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Markey MS

# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

## **NEW TOOLS/PROGRAMS**

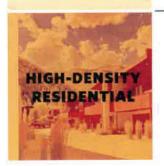


MEDIUM-

DENSITY

RESIDENTIAL

- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
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- Strengthen hillside development regulations



- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

year to regulary ADV

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas



# WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

## **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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# MIXED-USE ACTIVITY

Maintain current height and density allowances/incentives

# CENTERS

COMMUNITY

MIXED-USE

Expand allowance for a range of housing options to reduce pressure for housing in other areas

- · Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

## WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

LOW-DENSITY RESIDENTIAL

MEDIUM-

RESIDENTIAL

Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types



DENSITY

Establish city right-of-way standards in alignment with neighborhood character

Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity

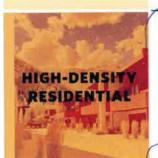
Strengthen hillside development regulations

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Establish maximum unit sizes

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 Expand designation of historic buildings in residential areas



Persking is integral to community planning





# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

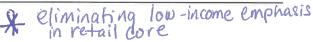
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MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

Maintain current height and density allowances/incentives

MIXED-USE INDUSTRIAL AREA

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
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Community Character design neignst

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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

#### NEW TOOLS/PROGRAMS



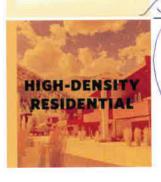
MEDIUM-

DENSITY

RESIDENTIAL

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WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

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## MIXED-USE ACTIVITY CENTERS

COMMUNITY

**MIXED-USE** 

Maintain current height and density allowances/incentives

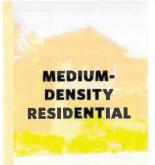
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- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

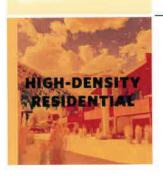
#### **NEW TOOLS/PROGRAMS**





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes →

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas





# WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

#### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

## MIXED-USE AREAS (ALL)

- Strengthen design review criteria (in conjunction with design guidelines)
- Adopt location-specific design guidelines that establish basic parameters for: building orientation, building massing and form, building articulation, building materials, roof forms, and public gathering spaces, particularly for new or redevelopment next to historic buildings



- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
- Reduce height and FAR allowances to limit the scale and intensity of new developments
- Eliminate height incentive for hotels already too high
- (•) Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core
- Eliminate height incentive for hotels

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

- Maintain current height and density allowances/incentives



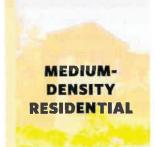
- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- · Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

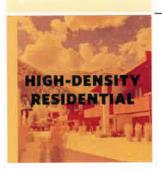
#### NEW TOOLS/PROGRAMS





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# WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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**RETAIL CORE** 

- Incentivize the adaptive reuse of existing buildings (not just those on the historic register)
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MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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- Expand allowance for a range of housing options to reduce pressure for housing in other areas
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# WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**



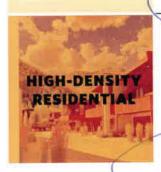
Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types

MEDIUM-DENSITY RESIDENTIAL

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WHERE WOULD THEY APPLY?

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## MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

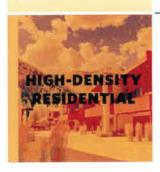
#### **NEW TOOLS/PROGRAMS**



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- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas



parking!!



# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

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MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

Keep lower building

veries.

MIXED-USE INDUSTRIAL AREA

- Keep

Stronger Design

# WHERE WOULD THEY APPLY? LOW-DENSITY RESIDENTIAL

## REGULATIONS OR INCENTIVES

- **NEW TOOLS/PROGRAMS**
- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
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Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods

Expand designation of historic buildings in residential areas

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HIGH-DENSITY

- Land CAPACITY MAP -



# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

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COMMUNITY MIXED-USE

Eliminate height incentive for hotels

ACTIVITY CENTERS

- Maintain current height and density allowances/incentives
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MIXED-USE INDUSTRIAL AREA

- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

## **NEW TOOLS/PROGRAMS**

LOW-DENSITY RESIDENTIAL

Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing

Encorate mula allements

MEDIUM-DENSITY RESIDENTIAL Establish city right-of-way standards in alignment with neighborhood character

regulations

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Expand designation of historic buildings in residential areas

HIGH-DENSIT

property ndora



# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

# **NEW TOOLS/PROGRAMS**

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- Establish a legacy business program to showcase longtime Ketchum businesses

designated Historic buildings

 Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

## MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

 Maintain current height and density allowances/incentives

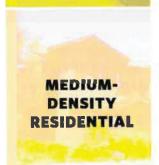
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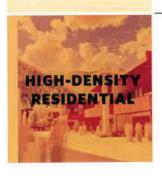
## **NEW TOOLS/PROGRAMS**





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WHERE WOULD THEY APPLY?

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COMMUNITY

MIXED-USE

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MIXED-USE INDUSTRIAL AREA

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# WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

## **NEW TOOLS/PROGRAMS**



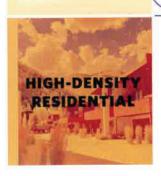
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Establish city right-of-way standards in alignment with neighborhood character

MEDIUM-DENSITY RESIDENTIAL

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# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



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COMMUNITY

MIXED-USE

MIXED-USE

ACTIVITY

CENTERS

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MORE TALL BUILDINGS

# WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

#### NEW TOOLS/PROGRAMS

LOW-DENSITY RESIDENTIAL  Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types

- DEED MORE DENSITY

 Establish city right-of-way standards in alignment with neighborhood character

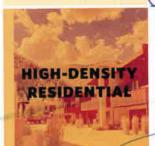
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MEDIUM-DENSITY RESIDENTIAL  Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity

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Strengthen hillside development regulations

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Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)

Establish maximum unit sizes

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# WHAT RECOMMENDATIONS SUPPORT AND ENHANCE KETCHUM'S CHARACTER?



WHERE WOULD THEY APPLY?

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# MIXED-USE ACTIVITY CENTERS

COMMUNITY

MIXED-USE

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# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**

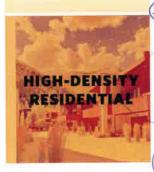
# LOW-DENSITY RESIDENTIAL

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#### MEDIUM-DENSITY RESIDENTIAL

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# COMMUNITY MIXED-USE

MIXED-USE ACTIVITY CENTERS

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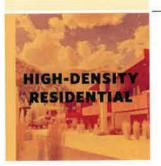


 Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types

INCOUNTY E FOR ASUS



- Establish city right-of-way standards in alignment with neighborhood character
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COMMUNITY MIXED-USE

Eliminate height incentive for hotels

MIXED-USE ACTIVITY

 Maintain current height and density allowances/incentives

CENTERS

- Expand allowance for a range of housing options to reduce pressure, for housing in other areas

MIXED-USE INDUSTRIAL

• Re-evaluate development standards for more ase house (setbacks and lot coverage) to maintain current patterns of development development

requirements

# WHERE WOULD THEY APPLY?

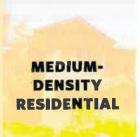
## **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**



Maintain larger lot sizes and lower





Establish city right-of-way

patterns of lower-density housing types

Establish city right-of-way standards in alignment with M. The cety door Maintain neighborhood character

Re-evaluate setbacks and lot coverage requirements to

encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity Encourage ADU

Strengthen hillside development

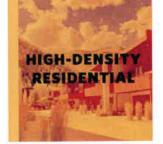
 Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods

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 Expand designation of historic buildings in residential areas



Establish maximum unit sizes





# WHAT RECOMMENDATIONS SUPPORT AND **ENHANCE KETCHUM'S CHARACTER?**



WHERE WOULD THEY APPLY?

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- Eliminate height incentive for hotels
- Continue to require ground floor commercial space/activation
- Retain height and FAR allowances to offset proposed reductions in the Retail Core

- Establish a commercial facade/ building improvement grant program for designated Historic buildings
- Establish a legacy business program to showcase longtime Ketchum businesses
- Expand historic preservation focus to encourage the rehabilitation/adaptive reuse of historic structures and the listing of eligible properties on the city, state, or national register

COMMUNITY MIXED-USE

Eliminate height incentive for hotels

MIXED-USE ACTIVITY CENTERS

Maintain current height and density allowances/incentives

- Expand allowance for a range of housing options to reduce pressure for housing in other areas
- Eliminate or minimize design review requirements
- Re-evaluate development standards (setbacks and lot coverage) to maintain current patterns of development

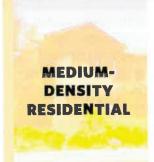
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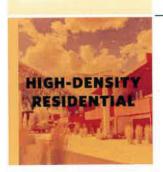
## **NEW TOOLS/PROGRAMS**





- Maintain larger lot sizes and lower densities to reinforce established patterns of lower-density housing types
- Establish city right-of-way standards in alignment with neighborhood character
- Re-evaluate setbacks and lot coverage requirements to encourage new or redevelopment characteristic of what exists today or more moderate increases in intensity
- Strengthen hillside development regulations
- Maintain open space requirements to encourage multi-family development characteristic of what was built in Ketchum between 1990 and 2010 (multiple buildings surrounded by common open space)
- Establish maximum unit sizes

- Adopt location-specific design guidelines to reinforce the distinctive characteristics of Ketchum's residential neighborhoods
- Expand designation of historic buildings in residential areas



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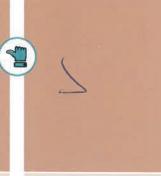
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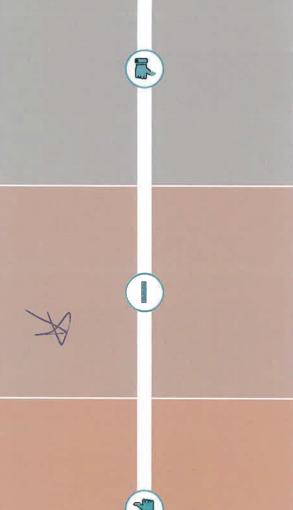
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## WHERE WOULD THEY APPLY?

## NEW TOOLS/PROGRAMS

## RESIDENTIAL NEIGHBORHOODS (ALL)

**REGULATIONS OR INCENTIVES** 

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
  - Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking
- Establish minimum/maximum unit
- Increase building coverage for community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program

## LOW-DENSITY RESIDENTIAL



- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

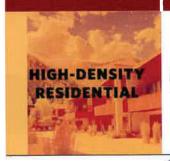
- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

Continued on next page

## **PRIORITY 3**

## HOUSING FOCUS

## WHERE WOULD THEY APPLY?



MIXED-

**USE AREAS** 

(GENERALLY)

## REGULATIONS OR INCENTIVES

## Restrict the creation of new singlefamily detached homes and duplexes

- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels

- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial

## **NEW TOOLS/PROGRAMS**

Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

Facilitate the creation of employersponsored housing









## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

## **REGULATIONS OR INCENTIVES**

## Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing

- Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking
- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

## NEW TOOLS/PROGRAMS

- Continue to advance the priorities identified as part of the Housing Action Plan:
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program

LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL

- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
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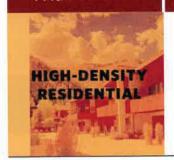
## **PRIORITY 3**

## **HOUSING FOCUS**

## WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

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· Facilitate the creation of employer-

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alalivast in Hailey-Find a Ketchur location for houring





# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

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## HOUSING FOCUS

#### WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

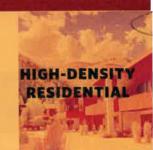
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Develop preservation program

older condo complexes)

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MIXED-

**USE AREAS** 

(GENERALLY)

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Facilitate the creation of employer sponsored housing

MIXED-USE INDUSTRIAL AREA



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

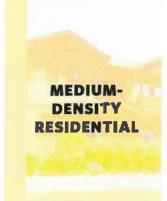
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## **HOUSING FOCUS**

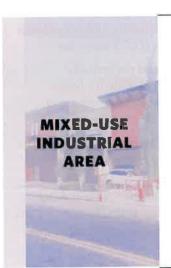
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# HIGH-DENSITY RESIDENTIAL

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## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



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#### **NEW TOOLS/PROGRAMS**

- Continue to advance the priorities

  - Secure additional public and private sites for community housing developments

    Expand funding for community housing including additional Local Action Tax (LOT) revenues

    Maintain and periodically reevaluate funding for Lease to Locals and for the local and for the locals and for the local and for the loca
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RESIDENTIAL

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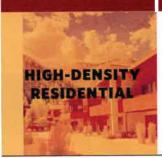
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## **HOUSING FOCUS**

#### WHERE WOULD THEY APPLY?

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- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employer- ? sponsored housing



- Remove special approval requirements for developments with all or mostly

- ground floor remains industrial

worker, not just the partness.

Simplify residential unit calculations

Allow for the individual sale of community housing units

Allow for a greater percentage of buildings to be recidential.

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OF KETCHUM



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

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and housing types and incentivize

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  NEIGHBORHOODS
  (ALL)
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#### LOW-DENSITY RESIDENTIAL

#### MEDIUM-DENSITY RESIDENTIAL

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- Restrict creation of new single-family detached homes in MDR

## **HOUSING FOCUS**

### WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

MIXED-

**USE AREAS** 

(GENERALLY)

INDUSTRIAL

AREA

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Don't understand this

MIXED-USE

Facilitate the creation of employersponsored housing



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



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RESIDENTIAL NEIGHBORHOODS (ALL)

NOIL.

LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL , do not discranuate against personal housing desires

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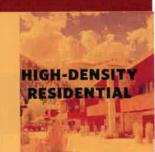
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## **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

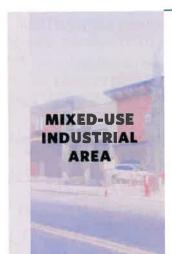
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

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or invisiting of current families making

## **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

RESIDENTIAL

# HIGH-DENSITY

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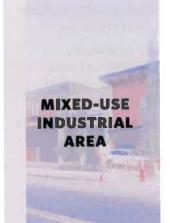
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tap into potential occupants
of community housing
to ensure proposal s world
At needs of that demographic

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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



## WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

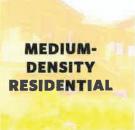
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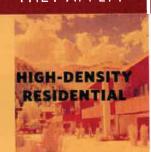
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## **HOUSING FOCUS**

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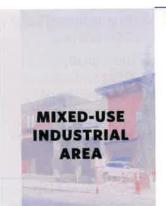
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



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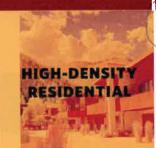
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  - Re-evaluate the parameters of the FAR Density Bonus program



MEDIUM-DENSITY RESIDENTIAL

- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

NO MOKE PAY-TU-PLAY EXCEPTIONS FOR THE WEARTHY

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

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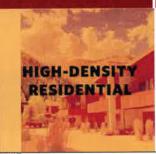
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## **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

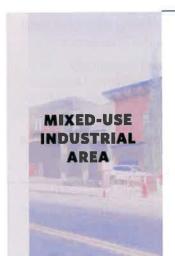
#### **NEW TOOLS/PROGRAMS**



- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

#### MIXED-USE AREAS (GENERALLY)

- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing



- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
- Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking
- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

#### **NEW TOOLS/PROGRAMS**

- Continue to advance the priorities identified as part of the Housing Action Plan:
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program





- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
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- Develop pre-approved plans and streamline approval process for new ADUs

## **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

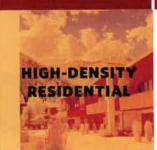
#### **NEW TOOLS/PROGRAMS**

Develop preservation program

older condo complexes)

to preserve and protect naturally

occuring community housing (ex:



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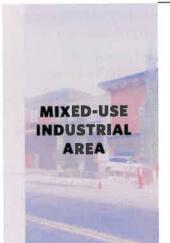
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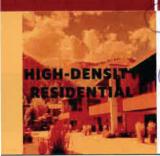
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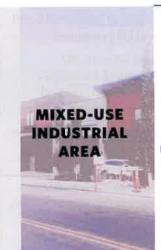
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



## WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

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## LOW-DENSITY RESIDENTIAL



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## **HOUSING FOCUS**

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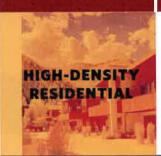
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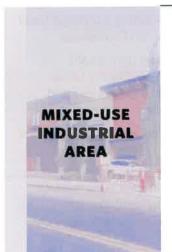
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



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(ALL)

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## LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL

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- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

## HOUSING FOCUS

## WHERE WOULD THEY APPLY?

# HIGH-DENSUTA RESIDENTIAL

#### REGULATIONS OR INCENTIVES

#### NEW TOOLS/PROGRAMS

Develop preservation program

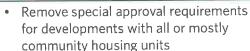
older condo complexes)

to preserve and protect naturally

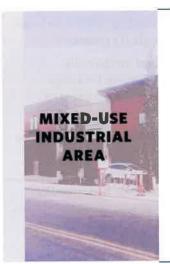
occuring community housing (ex:

- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
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- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

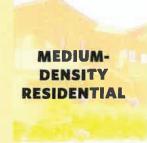
#### NEW TOOLS/PROGRAMS

#### RESIDENTIAL NEIGHBORHOODS (ALL)

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
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- Allow existing homes to be subdivided into two or more units with off-street parking. Consider a minimum lot size 2 units plu lot
- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
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- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
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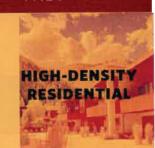
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## HOUSING FOCUS

#### WHERE WOULD THEY APPLY?

#### REGULATIONS OR INCENTIVES

#### **NEW TOOLS/PROGRAMS**



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- Develop preservation program to preserve and protect naturally occuring community housing (exposed older condo complexes)

Imet to 3 stories in core My Facilitate the creation of employer-

#### MIXED-**USE AREAS** (GENERALLY)

· Maintain height/intensity incentives

for community housing Adjust FAR formula to increase yield of eliminate FAR walver.

sponsored housing

community housing Remove special approval requirements

for developments with all or mostly community housing units

 Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business

- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- · Allow for a greater percentage of buildings to be residential provided the

- Eliminete FAR allowance. It May elimination of THE FAR WAIVEN IS NOT mealistic, ensure the minimum The cost/sq. foot Cincluding property + building) to build affordable housing



ground floor remains industrial Rethink incenties a reminents to attract the type of demographic C, ty desires.

To attract families ..

To attract non-resident, vacation home owners

Develop this as a design/creative industry quarter orce Create opportunities for locally-employed workforce (full-time) -- not for super-rich vacation property I whens



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

#### **NEW TOOLS/PROGRAMS**

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#### LOW-DENSITY RESIDENTIAL

# the commu

- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
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MEDIUM-DENSITY RESIDENTIAL

## HOUSING FOCUS

# WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

#### REGULATIONS OR INCENTIVES

### NTIVES NEW TOOLS/PROGRAMS

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#### MIXED-USE AREAS (GENERALLY)

merere

 Facilitate the creation of employersponsored housing

Develop preservation program

older condo complexes)

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#### MIXED-USE INDUSTRIAL AREA



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

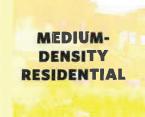
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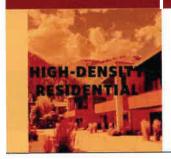
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Continued on next page

## HOUSING FOCUS

## WHERE WOULD THEY APPLY?



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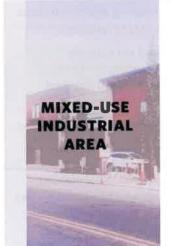
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

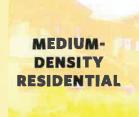
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## **HOUSING FOCUS**

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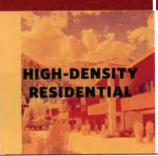
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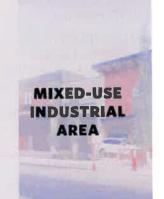
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

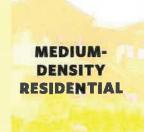
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## HOUSING FOCUS

# WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

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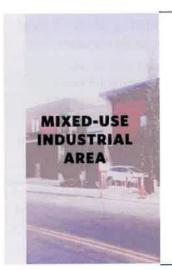
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- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing



- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- · Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial





# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

# NEW TOOLS/PROGRAMS

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
- Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking
- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
- Secure additional public and private sites for community housing developments
- Expand funding for community housing including additional Local Action Tax (LOT) revenues
- Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
- Re-evaluate the parameters of the FAR Density Bonus program

### LOW-DENSITY RESIDENTIAL



- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

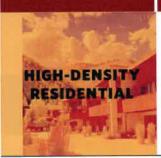
### NEW TOOLS/PROGRAMS

Develop preservation program

older condo complexes)

to preserve and protect naturally

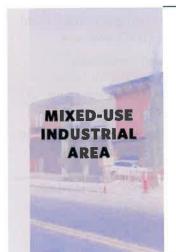
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# WHERE WOULD THEY APPLY?

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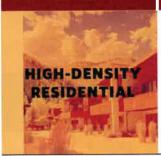
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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**



- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
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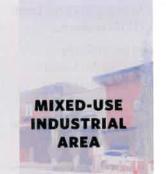
· Maintain height/intensity incentives

for community housing

 Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

### MIXED-USE AREAS (GENERALLY)

- Maintain existing employee housing requirements for hotels
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing



- Remove special approval requirements for developments with all or mostly community housing units
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

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### **NEW TOOLS/PROGRAMS**

- Continue to advance the priorities identified as part of the Housing Action Plan;
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program

LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL

- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
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- Develop preservation program to preserve and protect naturally occurring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

Continued on next page

# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

MIXED-

**USE AREAS** 

(GENERALLY)

### **REGULATIONS OR INCENTIVES**

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- Allow for limited supporting services (retail, personal services, office)
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- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial

### **NEW TOOLS/PROGRAMS**

Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

 Facilitate the creation of employersponsored housing

MIXED-USE INDUSTRIAL AREA - Kefchilm



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

Allow for smaller lot sizes to support

recommended density ranges

community housing

and housing types and incentivize

Expand allowances for ADUs (two

ADUs per single-family detached;

### NEW TOOLS/PROGRAMS

And browning

RESIDENTIAL NEIGHBORHOODS

one ADU per duplex or townhome, depending on lot size) with off-street parking

Allow existing homes to be subdivided into two or more units with off-street parking

Establish minimum/maximum unit

 Increase building coverage for community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
  - Secure additional public and private sites for community housing developments
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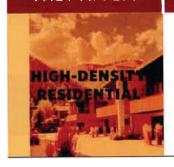
or families

# **HOUSING FOCUS**

### WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**



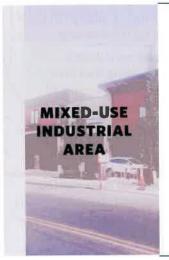
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- for community housing
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+ Industrial orrea -



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

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- Re-evaluate the parameters of the FAR Density Bonus program





incentive program (offsets or waives water and wastewater connection fees)

Expand funding for current ADU



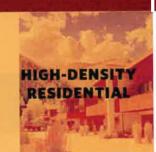
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- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**



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requirements for hotelsMaintain height/intensity incentives

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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

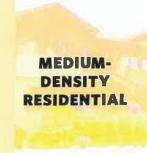
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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

MIXED-

**USE AREAS** 

(GENERALLY)

### **REGULATIONS OR INCENTIVES**

family detached homes and duplexes

- Restrict the creation of new single-
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives
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### NEW TOOLS/PROGRAMS

Develop preservation program

older condo complexes)

to preserve and protect naturally

occuring community housing (ex:

Facilitate the creation of employer-



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

Allow for smaller lot sizes to support

- RESIDENTIAL NEIGHBORHOODS (ALL)
- recommended density ranges and housing types and incentivize community housing

  Expand allowances for ADUs (two
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### HOUSING FOCUS

# WHERE WOULD THEY APPLY? HIGH-DENSITY RESIDENTIAL

### **REGULATIONS OR INCENTIVES**

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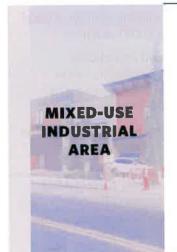
· Facilitate the creation of employer-

sponsored housing

Develop preservation program



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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

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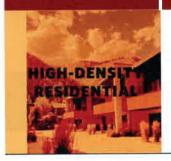


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### **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?



MIXED-

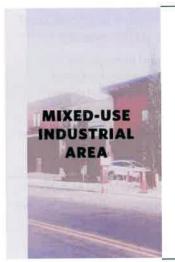
**USE AREAS** 

(GENERALLY)

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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

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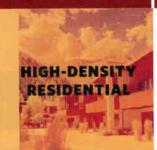
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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**



- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
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### MIXED-USE AREAS (GENERALLY)

- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing



- Remove special approval requirements for developments with all or mostly community housing units
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

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  - Re-evaluate the parameters of the FAR Density Bonus program

t open Space.

LOW-DENSITY

RESIDENTIAL

Establish single-far and requi

- t e
- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
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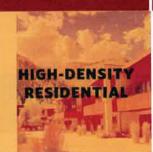
MEDIUM-DENSITY RESIDENTIAL

# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

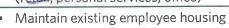
### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**



- Restrict the creation of new singlefamily detached homes and duplexes
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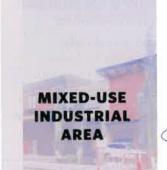
& No, Keep residential



### MIXED-USE AREAS

(GENERALLY)

- requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing
- raise the roof for housing



- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

VES NEW TOOLS/PROGRAMS

### RESIDENTIAL NEIGHBORHOODS (ALL)

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
   Expand allowances for ADUs (two
- ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking
- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program

### LOW-DENSITY RESIDENTIAL

NO Exceeding

- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
  - Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

MEDIUM-DENSITY RESIDENTIAL

### HOUSING FOCUS

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

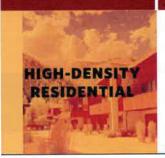
Develop preservation program

older condo complexes)

sponsored housing

to preserve and protect naturally

occuring community housing (ex:



- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Facilitate the creation of employer-

### MIXED-USE AREAS (GENERALLY)

- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial



NON Occupancy tax



224-546 436 # MPK 335 Jost M

# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



### WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

#### NEW TOOLS/PROGRAMS

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Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing Expand allowances for ADVs (two

 Continue to advance the priorities identified as part of the Housing Action Plan:

Secure additional public and

private sites for community

IN LINTVIZE. deryer guidins RESIDENTIAL **NEIGHBORHOODS** 

1000

- ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- housing developments Expand funding for community housing including additional Local

Astres parky

- Allow existing homes to be subdivided into two or more units with off-street parking
- Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs

Action Tax (LOT) revenues

- Establish minimum/maximum unit sizes
- Re-evaluate the parameters of the FAR Density Bonus program
- Increase building coverage for
- community housing
- LOW-DENSITY RESIDENTIAL
- MEDIUM-DENSITY RESIDENTIAL
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- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new **ADUs**

Continued on next page

### HOUSING FOCUS

# WHERE WOULD THEY APPLY? HIGH-DENSITY RESIDENTIAL

#### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

- - Restrict the creation of new singlefamily detached homes and duplexes
  - Re-evaluate the FAR Density Bonus program to increase community housing in new developments
  - Allow for limited supporting services (retail, personal services, office)
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# **USE AREAS** (GENERALLY)

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- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
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- Remove special approval requirements for developments with all or mostly community housing units
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- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

### **NEW TOOLS/PROGRAMS**

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LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL

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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY? HIGH-DENSITY RESIDENTIAL

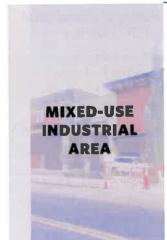
### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



# WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

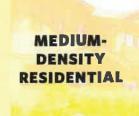
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# **HOUSING FOCUS**

### WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

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Facilitate the creation of employer-

sponsored housing

Develop preservation program

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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

#### **REGULATIONS OR INCENTIVES**

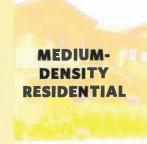
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N

# **HOUSING FOCUS**

### WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

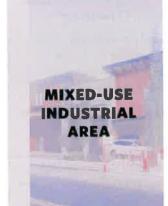
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· Facilitate the creation of employersponsored housing



has party wes of has many sort for everything bedroom more to Murley



# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

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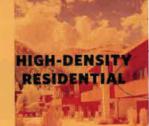
### **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

### \_\_\_\_

### **NEW TOOLS/PROGRAMS**



MIXED-

**USE AREAS** 

(GENERALLY)

- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
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- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial

 Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)



 Facilitate the creation of employersponsored housing





# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

#### **REGULATIONS OR INCENTIVES**

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- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

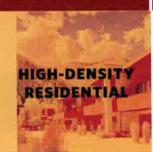
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# **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**



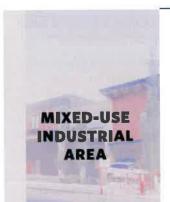
- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
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### MIXED-USE AREAS (GENERALLY)

- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing

# eliminate fee for forgoing providing employee housing

 Facilitate the creation of employersponsored housing



- Remove special approval requirements for developments with all or mostly community housing units
- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
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# WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

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- Establish minimum/maximum unit sizes
- Increase building coverage for community housing

#### **NEW TOOLS/PROGRAMS**

- Continue to advance the priorities identified as part of the Housing Action Plan;
  - Secure additional public and private sites for community housing developments
  - Expand funding for community housing including additional Local Action Tax (LOT) revenues
  - Maintain and periodically reevaluate funding for Lease to Locals and Ownership and Preservation programs
  - Re-evaluate the parameters of the FAR Density Bonus program



LOW-DENSITY RESIDENTIAL



- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
- Restrict creation of new single-family detached homes in MDR

- Expand funding for current ADU incentive program (offsets or waives water and wastewater connection fees)
- Collaborate with neighborhood organizations and HOAs to remove restrictions on the development of ADUs and subdivision of lots
- Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)
- Develop pre-approved plans and streamline approval process for new ADUs

### **HOUSING FOCUS**

# WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

### REGULATIONS OR INCENTIVES

# NCENTIVES NEW TOOLS/PROGRAMS

- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing

Develop preservation program

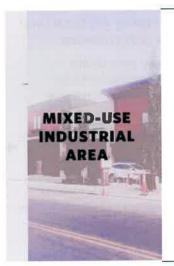
older condo complexes)

to preserve and protect naturally

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## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

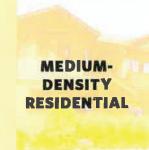
### NEW TOOLS/PROGRAMS

### RESIDENTIAL NEIGHBORHOODS (ALL)

- Allow for smaller lot sizes to support recommended density ranges and housing types and incentivize community housing
- Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
- Allow existing homes to be subdivided into two or more units with off-street parking Possibly
- Establish minimum/maximum unit sizes
- Increase building coverage for not community housing

- Continue to advance the priorities identified as part of the Housing Action Plan:
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- Establish a maximum unit size for single-family detached development and require a fee-in-lieu contribution to the community housing fund for homes that exceed a certain size
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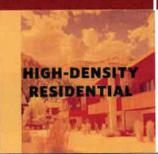
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### **HOUSING FOCUS**

## WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**



- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
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### MIXED-USE AREAS (GENERALLY)

- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing



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## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

### **REGULATIONS OR INCENTIVES**

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### **HOUSING FOCUS**

## WHERE WOULD THEY APPLY?

# HIGH-DENSITY RESIDENTIAL

### **REGULATIONS OR INCENTIVES**

### NEW TOOLS/PROGRAMS

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- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
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- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing

 Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

Facilitate the creation of employer-

sponsored housing

### MIXED-USE AREAS (GENERALLY)

- Remove special approval requirements for developments with all or mostly community housing units
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### MIXED-USE INDUSTRIAL AREA





## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

RESIDENTIAL

**NEIGHBORHOODS** 

(ALL)

### **REGULATIONS OR INCENTIVES**

Allow for smaller lot sizes to support

### **NEW TOOLS/PROGRAMS**

# •

- recommended density ranges and housing types and incentivize community housing
- Expand allowances for ADUs (two ADUs per single-family detached; one ADU per duplex or townhome, depending on lot size) with off-street parking
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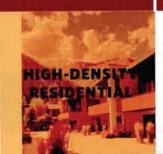


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- Develop pre-approved plans and streamline approval process for new ADUs

### **HOUSING FOCUS**

## WHERE WOULD THEY APPLY?



### REGULATIONS OR INCENTIVES

### **NEW TOOLS/PROGRAMS**

Develop preservation program

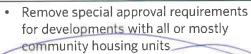
older condo complexes)

to preserve and protect naturally

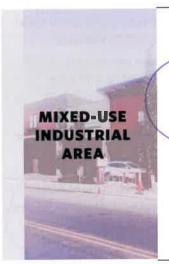
occuring community housing (ex:

- Restrict the creation of new singlefamily detached homes and duplexes
- Re-evaluate the FAR Density Bonus program to increase community housing in new developments
- Allow for limited supporting services (retail, personal services, office)
- Maintain existing employee housing requirements for hotels
- Maintain height/intensity incentives for community housing
- Adjust FAR formula to increase yield of community housing
- Facilitate the creation of employersponsored housing





- Allow work/live units by right if unit is rented to a local worker, not just the owner or employee of a business
- Simplify residential unit calculations
- Allow for the individual sale of community housing units
- Allow for a greater percentage of buildings to be residential provided the ground floor remains industrial





- EK-lot size

Terbuying

land.

## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

436 - Rish - why?

### NEW TOOLS/PROGRAMS

Single homes

Single homes

Single homes

South would be not

Parkly needs inc

RESIDENTIAL NEIGHBORHOODS (ALL)

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LOW-DENSITY RESIDENTIAL

MEDIUM-DENSITY RESIDENTIAL No Inher fre

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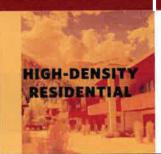
they must Build hasing - the fee doesn't help in the long-run as hoving

### HOUSING FOCUS

### WHERE WOULD THEY APPLY?

### REGULATIONS OR INCENTIVES

### NEW TOOLS/PROGRAMS



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### MIXED-**USE AREAS** (GENERALLY)

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- Maintain height/intensity incentives for community housing
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Facilitate the creation of employersponsored housing - what me tax vamilications for



- MMItorium ON STRS- only allow so many.

- incrume fre to developer or remove option to choose SF cost versus propring employee horising - Allow for more duplexes.



### WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



### WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

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incentive program (offsets or waives

water and wastewater connection

Expand funding for current ADU

LOW-DENSITY RESIDENTIAL

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fees)

Restrict creation of new single-family detached homes in MDR

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MEDIUM-DENSITY RESIDENTIAL

Continued on next page

### HOUSING FOCUS

## WHERE WOULD THEY APPLY?

### **REGULATIONS OR INCENTIVES**

### NEW TOOLS/PROGRAMS

Develop preservation program

older condo complexes)

to preserve and protect naturally

occuring community housing (ex:



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## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



WHERE WOULD THEY APPLY?

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(ALL)

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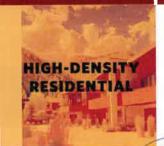
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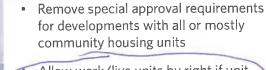
requirements for hotels

Maintain existing employee housing

 Develop preservation program to preserve and protect naturally occuring community housing (ex: older condo complexes)

MIXED-USE AREAS (GENERALLY)

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MIXED-USE INDUSTRIAL AREA

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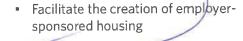


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### MIXED-USE AREAS (GENERALLY)







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HOUSING FOCUS

mid Range vicono

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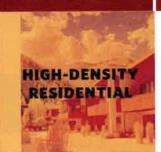
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### **HOUSING FOCUS**

## WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

### NEW TOOLS/PROGRAMS



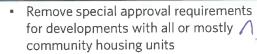
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## WHAT RECOMMENDATIONS SUPPORT HOUSING CHOICE AND AFFORDABILITY?



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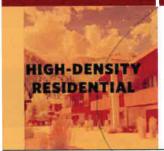
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### MIXED-USE INDUSTRIAL AREA





I SUPPORT THESE RECOMMENDATIONS

I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/INEED MORE INFORMATION

I DO NOT SUPPORT THESE RECOMMENDATIONS

**EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

RECOMMENDED? **EXTENT DO YOU** SUPPORT THE NEW TOOLS/ PROGRAMS TO WHAT

prioritized? Why?

recommendations

Are there

that you do not

recommendations

Are there

that you think

should be

DISCUSSION:

RECOMMENDED?

GENERAL FEEDBACK:

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

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SUPPORT THESE RECOMMENDATIONS

I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/ I NEED MORE INFORMATION

N I DO NOT SUPPORT THESE RECOMMENDATIONS

TO WHAT EXTENT DO YOU SUPPORT THE REGULATIONS OR INCENTIVES

TO WHAT EXTENT DO YOU SUPPORT THE NEW TOOLS/PROGRAMS



prioritized? Why?

recommendations

Are there

support? Why?

that you do not

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should be

DISCUSSION:

QUESTIONS



GENERAL FEEDBACK:

DO YOU HAVE
OTHER THOUGHTS/
SUGGESTIONS THAT
YOU WOULD LIKE TO
SEE CONSIDERED TO
SUPPORT KETCHUM'S
ECONOMIC VITALITY
AND RESILIENCY?

more trees / scale down, throughout town. more trees west packet packs / Heat abatement Vibrant plasa

Strange Design Rules - Story, meaning storntain langer Appalled by Vintage! in ope residential above commencel riew corridos (trees)







I DO NOT SUPPORT THESE RECOMMENDATIONS

I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/ I NEED MORE INFORMATION

I SUPPORT THESE RECOMMENDATIONS

DISCUSSION:

prioritized? Why? recommendations that you think should be Are there

recommendations support? Why? that you do not Are there

RECOMMENDED? **EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

RECOMMENDED? **EXTENT DO YOU** SUPPORT THE **NEW TOOLS/** PROGRAMS TO WHAT

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AND RESILIENCY?









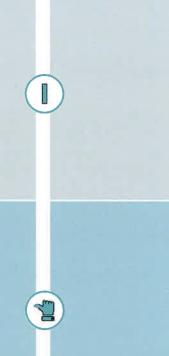
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DISCUSSION:

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SUPPORT KETCHUM'S GENERAL FEEDBACK: YOU WOULD LIKE TO ECONOMIC VITALITY SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

more restaurants





QUESTIONS

**DISCUSSION:** 

I SUPPORT THESE RECOMMENDATIONS RECOMMENDED? **EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

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**GENERAL FEEDBACK:** 

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Are there

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I SUPPORT THESE RECOMMENDATIONS

I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/ I NEED MORE INFORMATION

I DO NOT SUPPORT THESE RECOMMENDATIONS

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DISCUSSION:

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SIMPLIFY INDUSTRIAL ARISE RESERVED ALGUAR GROWND PLOSA RECOMMENDED? **EXTENT DO YOU** 

OR INCENTIVES

REGULATIONS SUPPORT THE

TO WHAT

PACILITY TO CAROLUM MISSING

**EXTENT DO YOU** 

TO WHAT

SUPPORT THE **NEW TOOLS/** PROGRAMS







recommendations

Are there

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RECOMMENDED?

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I DO NOT SUPPORT THESE RECOMMENDATIONS

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# QUESTIONS

DISCUSSION:

recommendations that you think Are there

prioritized? Why? should be

recommendations that you do not Are there











RECOMMENDED?

OR INCENTIVES

REGULATIONS SUPPORT THE

**EXTENT DO YOU** 

TO WHAT























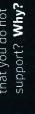














# GENERAL FEEDBACK:

RECOMMENDED?

**EXTENT DO YOU** 

TO WHAT

SUPPORT THE **NEW TOOLS/ PROGRAMS** 

YOU WOULD LIKE TO SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ DO YOU HAVE

SUPPORT KETCHUM'S ECONOMIC VITALITY AND RESILIENCY?





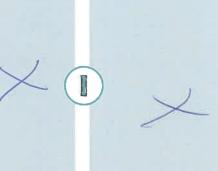
I SUPPORT THESE RECOMMENDATIONS

RECOMMENDATIONS/ I NEED MORE INFORMATION I SUPPORT SOME, BUT NOT ALL, OF THESE

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SUPPORT KETCHUM'S **GENERAL FEEDBACK:** YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

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ROP RICH 16URISTS7

**GENERAL FEEDBACK:** 

DO YOU HAVE

SUPPORT KETCHUM'S

ECONOMIC VITALITY

AND RESILIENCY?

YOU WOULD LIKE TO

SUGGESTIONS THAT OTHER THOUGHTS/

SEE CONSIDERED TO

HOW DO WE KEEP FROM BELOMING ... PALM BEACH - ALL HIGH BND AETAIL







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I do not scapedy



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YOU WOULD LIKE TO SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ DO YOU HAVE

SUPPORT KETCHUM'S

ECONOMIC VITALITY

AND RESILIENCY?

We actually don't need hofels S.V. has not needed to build anothe hotel - because they use not fuel







I SUPPORT THESE RECOMMENDATIONS

I SUPPORT SOME, BUT NOT ALL, OF THESE RECOMMENDATIONS/ I NEED MORE INFORMATION

I DO NOT SUPPORT THESE RECOMMENDATIONS

RECOMMENDED? **EXTENT DO YOU** OR INCENTIVES REGULATIONS SUPPORT THE TO WHAT

RECOMMENDED? **EXTENT DO YOU** SUPPORT THE **NEW TOOLS/** PROGRAMS TO WHAT



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prioritized? Why?

recommendations

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should be

DISCUSSION:

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ DO YOU HAVE

GENERAL FEEDBACK: AND RESILIENCY?







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DISCUSSION:

QUESTIONS

GENERAL FEEDBACK:

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SUGGESTIONS THAT SEE CONSIDERED TO OTHER THOUGHTS/ DO YOU HAVE

AND RESILIENCY?

I would love smoother little Carer stores,





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Probect industrial, com mercial + historic structures as much More growing uses to UE district?







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**OR INCENTIVES** RECOMMENDED?



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**DISCUSSION:** 

QUESTIONS

TO WHAT
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PROGRAMS
RECOMMENDED?

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# GENERAL FEEDBACK: DO YOU HAVE

OTHER THOUGHTS/ SUGGESTIONS THAT YOU WOULD LIKE TO SEE CONSIDERED TO SUPPORT KETCHUM'S ECONOMIC VITALITY AND RESILIENCY?





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SUPPORT KETCHUM'S **GENERAL FEEDBACK:** YOU WOULD LIKE TO ECONOMIC VITALITY SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE





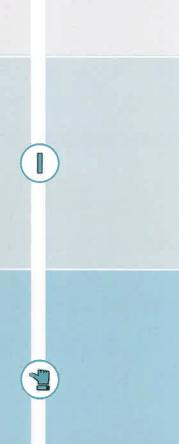
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GENERAL FEEDBACK: SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY SUGGESTIONS THAT** SEE CONSIDERED TO OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

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SUPPORT KETCHUM'S
ECONOMIC VITALITY
AND RESILIENCY?

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GENERAL FEEDBACK:

SUPPORT KETCHUM'S YOU WOULD LIKE TO ECONOMIC VITALITY SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

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**GENERAL FEEDBACK:** 

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ DO YOU HAVE

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Handles a big part of the housing problem & add a new vibrants merghborlood with commercial (retail KEZONE





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SUPPORT KETCHUM'S **GENERAL FEEDBACK:** YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE



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DISCUSSION:

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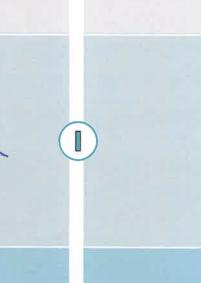
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- Rigue our how to create browsing in weer that don't draw town sts arround their bonnes. Sparking

- incentive smr me, nesses to move to (WDV) third is it make sense.





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GENERAL FEEDBACK:

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SUGGESTIONS THAT SEE CONSIDERED TO OTHER THOUGHTS/ DO YOU HAVE

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GENERAL FEEDBACK:

SUPPORT KETCHUM'S YOU WOULD LIKE TO **ECONOMIC VITALITY** SEE CONSIDERED TO SUGGESTIONS THAT OTHER THOUGHTS/ AND RESILIENCY? DO YOU HAVE

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# DISCUSSION:

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**OR INCENTIVES** 

REGULATIONS SUPPORT THE

**EXTENT DO YOU** 

TO WHAT

RECOMMENDED? **EXTENT DO YOU** SUPPORT THE **NEW TOOLS/** PROGRAMS TO WHAT

GENERAL FEEDBACK: OTHER THOUGHTS/ DO YOU HAVE

SUPPORT KETCHUM'S YOU WOULD LIKE TO ECONOMIC VITALITY SEE CONSIDERED TO SUGGESTIONS THAT AND RESILIENCY?

PARKING I is Needed and Especially in S K K



# WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



# WHERE WOULD THEY APPLY?

# REGULATIONS OR INCENTIVES

# NEW TOOLS/PROGRAMS

# MIXED-USE AREAS (ALL)

- Maintain flexibility in the design and scale of new development in mixed-use districts
- Establish regulatory incentives for commercial/industrial development (or spaces within mixed-use developments) that are deed restricted to prevent redevelopment into non-employment uses
- Continue allowances for small scale commercial uses to support areas of primarily residential areas

- Enable the creation of Business Improvement District(s)
- Establish a commercial/industrial preservation program for local businesses that includes community/non-profit ownership of commercial space
- Facilitate the creation of employersponsored housing

# **RETAIL CORE**

- Maintain existing height incentives for hotels (up to five stories) and community housing (up to four stories)
- Continue to require ground floor commercial space/activation
- Develop an adaptive re-use incentive program



Re-work height and density allowances to better balance preferred commercial uses and community housing

Expand the boundary of the Retail Core

 Simplify restrictions on commercial uses to allow more flexibility in new developments



MIXED-USE

INDUSTRIAL

AREA

- Simplify restrictions on work/live and multi-family developments to support creation of community housing
- Expand allowances for small-scale retail and commercial services/food trucks
- Remove minimum height on ground floor of multi-story buildings if used for light industrial space
- Remove self-storage facilities as a permitted use
- · Implement more proactive enforcement of personal storage violations that do not comply with allowed uses

The City needs to understand that our bread & butter is our local economy.

bread & butter is our local economy.

Tourist's (defined as weekenders) may or may not be a bornus.

The Second home owners are grower on top.

The Second home owners are as flights as

But second home owners are as flights.

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# WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



WHERE WOULD THEY APPLY?

## REGULATIONS OR INCENTIVES

# **NEW TOOLS/PROGRAMS**

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- Establish regulatory incentives for commercial/industrial development (or spaces within mixed-use developments) that are deed restricted to prevent redevelopment into non-employment uses NO STORAGE WITS
- · Continue allowances for small scale commercial uses to support areas of primarily residential areas
- Enable the creation of Business 7 Improvement District(s),
- Establish a commercial/industrial preservation program for local businesses that includes community/non-profit ownership of commercial space
- Facilitate the creation of employer-LIVE WEEK sponsored housing

**RETAIL CORE** 

- Maintain existing height incentives for hotels (up to five stories) and community housing (up to four stories) - IN CONTENT
- Continue to require ground floor commercial space/activation

SUPPRIND ING

CHARE ON BUSINESSES

WHAT INCRUTION Develop an adaptive re-use incentive program



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**RETAIL CORE** 

MIXED-USE

CENTERS

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Enable the creation of Business

- Improvement District(s)

   Establish a commercial/industrial
- Establish a commercial/industrial preservation program for local businesses that includes community/non-profit ownership of commercial space
- Facilitate the creation of employersponsored housing

# Develop an adaptive re-use Rossibly incentive program

# MIXED-USE INDUSTRIAL AREA

Implement more proactive enforcement of personal storage violations that do not comply with allowed uses



# WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



# WHERE WOULD THEY APPLY?

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CENTERS

MIXED-USE INDUSTRIAL AREA



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**RETAIL CORE** 

MIXED-USE

ACTIVITY CENTERS

- hotels (up to five stories) and community design review standards are Maintain existing height incentives for MM 1 housing (up to four stories)
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Expand the boundary of the Retail Core

Re-work height and density allowances to better balance preferred commercial uses and community housing

Simplify restrictions on commercial uses to allow more flexibility in new developments

Simplify restrictions on work/live and multi-family developments to support creation of community housing

Expand allowances for small-scale retail and commercial services/food trucks

Implement more proactive enforcement of personal storage violations that do not comply with

MIXED-USE INDUSTRIAL AREA

Remove self-storage facilities as a de economy of tourism is a high level, permitted use

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# WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



WHERE WOULD THEY APPLY?

# **REGULATIONS OR INCENTIVES**

Maintain flexibility in the design and scale

# **NEW TOOLS/PROGRAMS**

- MIXED-USE AREAS (ALL)
- f new development in mixed-use districts
   Establish regulatory incentives for commercial/industrial development (or spaces within mixed-use developments)

redevelopment into non-employment uses

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MIXED-USE ACTIVITY CENTERS

MIXED-USE

INDUSTRIAL

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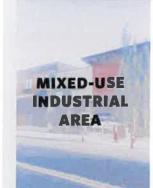
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MIXED-USE

INDUSTRIAL

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# **NEW TOOLS/PROGRAMS**

# MIXED-USE AREAS (ALL)

- Maintain flexibility in the design and scale of new development in mixed-use districts
- Establish regulatory incentives for commercial/industrial development (or spaces within mixed-use developments) that are deed restricted to prevent redevelopment into non-employment uses
- Continue allowances for small scale commercial uses to support areas of primarily residential areas

- Enable the creation of Business Improvement District(s)
- Establish a commercial/industrial preservation program for local businesses that includes community/non-profit ownership of commercial space
- Facilitate the creation of employersponsored housing

# RETAIL CORE

- Maintain existing height incentives for hotels (up to five stories) and community housing (up to four stories)
- Continue to require ground floor commercial space/activation
- Develop an adaptive re-use incentive program

# MIXED-USE ACTIVITY CENTERS

 Re-work height and density allowances to better balance preferred commercial uses and community housing

Expand the boundary of the Retail Core

- Simplify restrictions on commercial uses to allow more flexibility in new developments
- Simplify restrictions on work/live and multi-family developments to support creation of community housing

# MIXED-USE INDUSTRIAL AREA

- Expand allowances for small-scale retail
   and commercial services/food trucks
- Remove minimum height on ground floor of multi-story buildings if used for light industrial space
- Remove self-storage facilities as a permitted use
- Implement more proactive enforcement of personal storage violations that do not comply with allowed uses

tirst step should be determining the to creeke.

demographics/type of community we want to creeke.

Vacation/holiday homes or families/community.

COHESIVE The incentives/waivers should be designed

KETCHUMTO support this Attationary community TOURISM/ECONO development objective, Talking as FAR, in lieu of, etc without this is WHAT RECOMMENDATIONS SUPPOR THE ECONOMY AND TOURISM? Currently, it seems regulations loper economic heads WHERE WOULD REGULATIONS OR INCENTIVES NEW TOOLS/PROGRAMS THEY APPLY? · Maintain flexibility in the design and scale Enable the creation of Business of new development in mixed-use districts Improvement District(s) Establish regulatory incentives for Establish a commercial/industrial commercial/industrial development (or preservation program for MIXED-USE spaces within mixed-use developments) local businesses that includes that are deed restricted to prevent **AREAS (ALL)** community/non-profit ownership redevelopment into non-employment uses of commercial space · Continue allowances for small scale Facilitate the creation of employercommercial uses to support areas of sponsored housing primarily residential areas Maintain existing height incentives for hotels (up to five stories) and community housing (up to four stories) Develop an adaptive re-use **RETAIL CORE**  Continue to require ground floor No. incentive prograr commercial space/activation Expand the boundary of the Retail Core Re-work height and density allowances to better balance preferred commercial uses MIXED-USE and community housing ACTIVITY CENTERS Simplify restrictions on commercial uses to allow more flexibility in new developments Simplify restrictions on work/live and multi-family developments to support creation of community housing Expand allowances for small-scale retail Implement more proactive and commercial services/food trucks enforcement of personal storage INDUSTRIA violations that do not comply with Remove minimum height on ground floor allowed uses of multi-story buildings if used for light industrial space

Remove self-storage facilities as a

permitted use



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Juse this to criminilized homelessnes!



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# TOURISM/ECONOMY FOCUS

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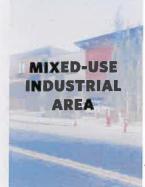


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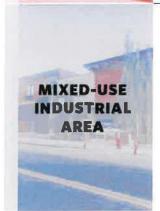


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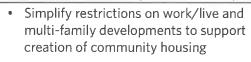


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"Employed" "local employee"



### TOURISM/ECONOMY FOCUS

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- maintain heights who the 5 story exception given to the Lime with
  - Develop an adaptive re-use incentive program

- MIXED-USE ACTIVITY CENTERS
- Re-work height and density allowances to better balance preferred commercial uses and community housing

Expand the boundary of the Retail Core

- Simplify restrictions on commercial uses to allow more flexibility in new developments
- Simplify restrictions on work/live and multi-family developments to support creation of community housing
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- Implement more proactive enforcement of personal storage violations that do not comply with allowed uses



### WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



WHERE WOULD THEY APPLY?

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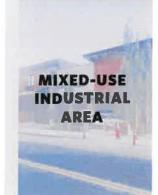
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MIXED-USE INDUSTRIAL AREA LOSE MAUSTRIAL USES

Implement more proactive enforcement of personal storage violations that do not comply with allowed uses



### WHAT RECOMMENDATIONS SUPPORT THE ECONOMY AND TOURISM?



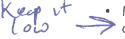
WHERE WOULD THEY APPLY?

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ACTIVITY CENTERS

MIXED-USE

INDUSTRIAL

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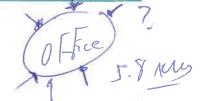
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MIXED-USE INDUSTRIAL AREA



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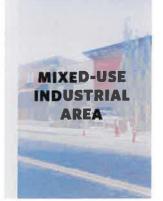
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## COMPREHENSIVE PLAN UPDATE LIGHT INDUSTRIAL WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around downtown, please jot down your thoughts or comments.

Currently, the design review criteria for the light industrial areas. Should the city be more flexible on design in the light industrial area? Should the city be more flexible on design in the light industrial areas. Should the course the course when the course we are a constant and the course of the light industrial feel different? What areas of the light industrial cone are best suited for house to be contained to bould diffe to be considered.
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### COMPREHENSIVE PLAN UPDATE LIGHT INDUSTRIAL WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around downtown, please jot down your thoughts and feedback.

Should the city consider allowing housing in the light industrial without requiring commercial in the development? If housing is expanded in the light industrial, what other issues need to be considered?

169 - Wideligh Marting
- reclavelal

Should the city allow a wider range of commercial uses in the light industrial area?

Track of physica +

Av Lutter has then show

The community supports the light industrial area as a place for start-up and local businesses and services. What can we do in the light industrial area to support these businesses?

yes weed wown of the

Please Share Your Feedback

Want more time to think?
Please share your feedback, comments, and thoughts through the online comment form on the Cohesive
Ketchum project webpage.



projectketchum.org/cohesive-ketchum



## **COMPREHENSIVE PLAN UPDATE**

WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK	you walk around the neighborhood, please jot down your thoughts or comments.	What physical items influence the experience as you walk down the street?	Not unaffractive, but potential to be noisy	Should this area still permit new single-family homes?	
KETCHUM  NEG  Comprehensive Plan & Conde Update	Thank you for joining us! As you walk around the neig	What physical items influence the exp	High density in fill Not unaffractive	Should the city consider more specific design guidelines to influence architectural style?	



## WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

What would need to be true to support 3 and 4 units on a lot in the same building or in separate buildings in this area?

SIDE WALKS Noice POLUTION Standards

Please Share Your Photos

We encourage you to take photos during the walking tour. Please share your photos by emailing planningandbuilding@



What would need to be true to support smaller lot sizes in this area?

NEED OR DEMAND FOR HOMES

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projectketchum.org/cohesive-ketchum



## COMPREHENSIVE PLAN UPDATE WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK

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y consider more specific design	idelines to influence architectural style?
Should the city consi	guidelines to influe

Enclosurage landscaping that Enclosurpasses the natural beauthy of the area (keeping nature trees, flowers, etc) in larger

## Should this area still permit new single-family homes?

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### **NEIGHBORHOOD WALKING TOUR COMPREHENSIVE PLAN UPDATE WEST KETCHUM** FEEDBACK

We are too lugues denoty in our whom areas a displayment of can support hoper density it cans are not the This Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments. Priority

# What physical items influence the experience as you walk down the street?

poor from Rember Bookes touch cours, 148 Bir Hings - antfully done landscaping back and scynny bolys soften invite noduce. Single forming shade existing across st. is unathrast we bit excernaging faster vehicular travel. Tunt & trees are looling, as is shadies area of street -Large milding to my west - took to see the mountains have. (asyn greet side parties let on buildings closer to street now of. Views elsewhere. Rempos bover au not with is SV here. Too big, Road's namowed are roads improved. Cars rolle, but shouldn't vest (went thing I see) thusing is set back. Parking is prominent.

Comfact

Should the city consider more specific design guidelines to influence architectural style?

garage or tradeaux should be split in the middle hely & people have some flexibility in adding a small street. I think some lection on set backs visibility I'm on Bordeaux St. I like the chanacter of our street, but I would support higher density on our passage flagu.

Should this area still permit new single-family

bid fam of the idea for specific design

I'm not a

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axcounting of the ned to take some rother loin steps to try and thelp you're families live in betolum. We've proporties change hands. Bidding wars lending lost several moung couples on tids forced and when Williams & Word River Divice & May be our 1 be now pare ( = 14,000 a to rich people have part time.



## WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK

Regarding first question on other cide. I was impressions all along the walk, but did not continue to add Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback

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is us support this - 3-4 units on lots in this region (neighborhood) I in abraid people are not comfortable we deman, so waybe a difficult sell. What can we get in exchange to be feeld in change of neighborhood streets thungs thus roads to roads the

### **Please Share Your Photos**

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## What would need to be true to support smaller lot sizes in this area?

The in support We are small beares on 114 ans. We could be work work with the

Port & pedal power !

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projectketchum.org/cohesive-ketchum



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KETCHUM Comprehensive Plan & Code Update	Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or What physical items influence the experience as you walk down the street?	how close the houses are to the rocals, how big the buildings are how much	Should the city consider more specific design guidelines to influence architectural style?	me Egyld West incentions of endeposter



### WARM SPRINGS RESIDENTIAL NEIGHBORHOOD **COMPREHENSIVE PLAN UPDATE WALKING TOUR**

**FEEDBACK** 

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

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### Please Share Your Feedback

through the online comment Please share your feedback, Want more time to think? Ketchum project webpage. comments, and thoughts form on the Cohesive



projectketchum.org/cohesive-ketchum



# WARM SPRINGS RESIDENTIAL NEIGHBORHOOD WALKING TOUR FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.



## COMPREHENSIVE PLAN UPDATE WEST KETCHUM NEIGHBORHOOD WALKING TOUR

FEEDBACK	Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.	What physical items influence the experience as you walk down the street?	goen space New donsity (attractive) 14 cousistent alk (like lack of sidewalk) (12 whycol set book (pounly of mountain I like combination of single and	ours streets feets like Kolding
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Should the city consider more specific design guidelines to influence architectural style?

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Should this area still permit new single-family homes?

Multi Family needes to multi Family needes to do in industrial and and discrete height for bours

Why is multiparily Building work



### **NEIGHBORHOOD WALKING TOUR COMPREHENSIVE PLAN UPDATE WEST KETCHUM FEEDBACK**

I nank you for joining us! As you walk around the neignborhood, please jot down your thoughts or comments.  What physical items influence the experience as you walk down the street?	variety of dense-contemporary, old across the streat lots of pleased (3-8-10 condos). Why see big and at \$5M7	moture trees - insectioner it up be so shade in winder	3 for much shall 8 mos. ont of the year, sorry, I'd cut some of the heart some of the hos to allow for sunlight melts show on roads v.
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Should the city consider more specific design guidelines to influence architectural style?

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Should this area still permit new single-family

OKY PARANO not bis limit size agree



## WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

What would need to be true to support smaller

lot sizes in this area?

JADA SM. MERKINDENERS

MY IN NORTHANDER

are mal

What would need to be true to support 3 and 4 units on a lot in the same building or in separate buildings in this area?

itte Vale downtown nows

testroon for lads

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### **NEIGHBORHOOD WALKING TOUR COMPREHENSIVE PLAN UPDATE WEST KETCHUM**

## **FEEDBACK**

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

What physical items influence the experience as you walk down the street?  What physical items influence the experience as you walk down the street?  What physical items influence the experience as you walk down the street?  What physical items influence the experience as you walk down the street?		Should this area still permit new single-family homes?	
- Mountian Wear Housing - Mich Density Housing - Sideward & Not Every where 3	- SET BACK TO ROAD	Should the city consider more specific design guidelines to influence architectural style?	



### **NEIGHBORHOOD WALKING TOUR COMPREHENSIVE PLAN UPDATE WEST KETCHUM**

### FEEDBACK

் Affai debility. இ மாமல்ல மூர்க்கூரி hank you for joining us! As you walk around the neighborhood, please jot **do**wn your thoughts or comments. Community as SMULL TOWN Feel

what pnysical items influence the experience as you walk down the street?	Views		DUCCOLL NO Setbacks Feel Erawdod and don't Frel National		
waat pnysi	YANDS TREES, VIEWS	CAMNOT See THE MOUNT	1073 of CONCETT, NO		

Should the city consider more specific design guidelines to influence architectural style?

aestretically Floor nuots Feel boxy and block views ESCHORAKED ROOFS Feel more moutawy ond less dunce and allow he views. also Street The S Set bank pertea

Should this area still permit new single-family homes?

3 weeks We don't have 10,000 SAFT + Ne by with peraneters so may occupied behenoths that are a year



## WEST KETCHUM NEIGHBORHOOD WALKING TOUR FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

What would need to be true to support 3 and 4 units on a lot in the same building or in separate buildings in this area?

Serbacks, peaked noofs, Linited heights to provide views for all

What would need to be true to support smaller lot sizes in this area?

Setbacks, peaked Roots, Limited height to provide views for all

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# COMPREHENSIVE PLAN UPDATE WARM SPRINGS RESIDENTIAL NEIGHBORHOOD WALKING TOUR FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

wn the street?	is neighborhood?
experience of this neighborhood as you walk down the street?	What would need to be true to support duplexes/triplexes and additional ADUs in this neighborhood?
perience of this neigh	uplexes/triplexes and
ms influence your	o be true to support d
What physical items influence  Trees (DD)  Dowled INA (D) (C) (C)	What would need to



### **COMPREHENSIVE PLAN UPDATE WALKING TOUR**

WARM SPRINGS RESIDENTIAL NEIGHBORHOOD **FEEDBACK**  Specification of the sour for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

What physical items influence your experience of this neighborhood as you walk down the street?
Setbacks, large homes, prince lines (you'd housing sizes distrugiish neighborhood Refer grass instead of govern in Road, however no street outsing w/ anst - linit road width
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ADUs in this ne				
s and additional	R BZRS (KR)			
uplexes/triplexe	non Chaistat haus			
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What would need to be true to support duplexes/triplexes and additional ADUs in this neighborhood?	Tels more the a wingloodson, laying more constant have sized (Ke)		0.00	
What wo	Tedsn			



## COMPREHENSIVE PLAN UPDATE WARM SPRINGS BASE AREA WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

What physical items influence the experience as you walk down the street?  "Davk" TOO MARY EMPTY CONDOS & hemes (Single failly)  PLO TOURIST ACTIVITIES - EXCEPT Bile Ridere  GOING BOTT WANK Springs
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Should the city continue to encourage more year-round commercial activity in the Warm Springs Base Area?	Ues - of Courses	



## COMPREHENSIVE PLAN UPDATE WARM SPRINGS BASE AREA WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

Should this area still permit new single-family

homes?

Should the Warm Springs Base Area be focused on tourist housing or locals housing or both?

LOCAL-ONLY !

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i nank you tor joining us: As you waik around the neignbornood, piease jot down you	Should the Warm Springs Base Area be focused on tourist housing or locals housing or both?	BALI	

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What physical items influence the experience as you walk down the street?	LHIPPUD CURBS, SIDEMKS	Should the city continue to encourage more year-round commercial activity in the Warm Springs  Base Area?
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Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

permit new single-family

omes?

Should this area stil	PUPLLE HAVE		
Should the Warm Springs Base Area be focused on tourist housing or locals housing or both?	TOURIST		

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What physical items influence the experience as you walk down the street?  To make Chrota homes  Nockess  Should the city continue to encourage more year-round commercial activity in the Warm Springs  Base Area?
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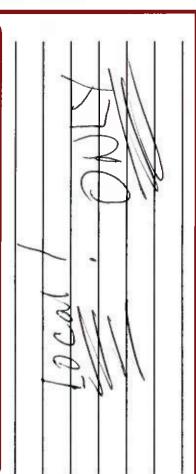


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What physical items influence the experience as you walk down the street?  Need aftect lights working of wight  Should the city continue to encourage more year-round commercial activity in the Warm Springs  Base Area?  REAL FORMAND IN SURPRY of BASATE INVENTED PRIMARY  PROPOSALES
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What physical items influence the experience as you walk down the street?	sping (empty (15/45)	Should the city continue to encourage more year-round commercial activity in the Warm Springs  Base Area?  Asserted  Base Area?
What physical items influe	20 the	Should the city continue to encourage



Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

Should this area still permit new single-family

homes?

Should the Warm Springs Base Area be focused on tourist housing or locals housing or both?

Both Dredom North LOCAL

11 need to keep our comunity bibial

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Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

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Should the city continue to encourage more year-round commercial activity in the Warm Springs **Base Area?** 

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Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

Should the Warm Springs Base Area be focused on tourist housing or locals housing or both?

This area has veree will weare

Should this area still permit new single-family homes?

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# COMPREHENSIVE PLAN UPDATE SECOND AVENUE TRANSITION AREA WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts and feedback.

Should new single-family homes continue to be

permitted in this area?

Should new commercial uses continue to be permitted in this area?

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# SECOND AVENUE TRANSITION AREA WALKING TOUR OBSERVATIONS & FEEDBACK

Thank you for joining us! As you walk around the neighborhood, please jot down your thoughts or comments.

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Should the city consider more specific design guidelines to influence architectural style?

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# COMPREHENSIVE PLAN UPDATE SECOND AVENUE TRANSITION AREA WALKING TOUR OBSERVATIONS & FEEDBACK

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Should the city consider more specific design guidelines to influence architectural style?		100			
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